

## COUNCIL ON WORKFORCE INVESTMENT

### MEETING MINUTES

June 11, 2010

Madison

**Members Present:** Tim Sullivan (Chair), Joel Rogers (Vice Chair), Ron Danowski (Executive Director), Colleen Bates, Thomas Burse, William Chaudoir, Kathleen Cullen for Dan Clancy, Jewel Currie, Sally Cutler for Robert Borremans, Kathleen Drengher, Barbara Fleisner, Susan Hatch, John Heyer, James Hill, Kim Kindschi, Tina Koehn, Gayle Kugler, Jessica Legois for Aaron Olver, Deb Mahaffey for Tony Evers, John Metcalf for Jim Haney, Lee Rasch, JoAnna Richard for Roberta Gassman, Christopher Ruud, Jeffrey Steren, Mark Thomas for Karen Timberlake, Rolf Wegenke.

**Members Absent:** Daniel Andrist, Lyle Balistreri, Reggie Bicha, Kenneth Black, Thomas Brien, Sharon Canter, Spencer Coggs, Kathryn Dunn, Joe Leibham, Don Madelung, Phil Neuenfeldt, Kent Olson, Rick Raemish, Mark Reihl, Don Rouse, Henry Sanders, Jr., Julia Taylor, Dean Welch, Joan Wilk, David Vierthaler, Josh Zepnick.

**CWI Staff Present:** Gary Denis, Amy Phillips.

**Others Present:** John Reiser, Department of Health Services-Division of Long Term Care; Michael Coulthard, Social Security Administration; Carolyn Peckham, Smooth Transition, LLC; Pat Schramm, South Central Wisconsin Workforce Development Board; Angela Cummings, WI Association of Job Training Executives and Waukesha-Ozaukee-Washington Workforce Development Board; Mark Kessenich, Milwaukee Area Workforce Investment Board; Judith F. Warmuth, Wisconsin Hospital Association and Health Care Sector Subcommittee Co-Chair; Jenna Weidner, Jane Pawasarat, Department of Administration-Budget Office; Ken Grant, Linda Preysz, Anne Rodgers-Rhyme, Department of Workforce Development.

### Key Issues/Discussion

Council meeting materials are available on the CWI web page at <http://www.wi-cwi.org>

#### Item I. Call to Order and Minutes of March 19, 2010

Chair Tim Sullivan called the meeting to order. The minutes of the March 19, 2010 meeting were revised and approved as corrected.

Item II. Update on Status of Workforce Investment Act Program Year 2010-11 Discretionary Funds The Secretary was not available so Ms. Richard stated that the Governor would announce specific activities for the State set aside funds. Ms. Richard suggested that the activities would be consistent with CWI recommendations

Item III. Executive Committee/Subcommittee Reports

- a. Dislocated Worker: Mr. Danowski summarized the hand-out with the highlights of activities in the past two months:
- There have been 19 Dislocation Notice events affecting 1,605 workers
  - A new National Emergency Grant was awarded, slightly over \$5 million, for ten Workforce Development Areas. This "Dual Enrollment" project will assist 2,817 workers affected by layoffs from 68 companies, primarily in the manufacturing sector
  - Southwest Workforce Development Board received an additional \$2 million (for a total amount of \$6.1 million from a previously awarded grant). This National Emergency grant will provide services to 1,400 workers dislocated from the automotive industry in Rock County
  - Bay Area Workforce Development Board received an additional \$1.7 million (for a total grant amount of \$3.4 million from a previously awarded grant). This National Emergency Grant will provide employment and training services to 1,334 workers affected by manufacturing layoffs from 16 companies

- b. Medicaid Infrastructure Grant: Mr. Steren provided the highlights of the last meeting, and asked the Council to approve a motion that was unanimously adopted by the Subcommittee:

"Recommend that the CWI encourage the Governor to support the changes that the Department of Health Services proposed for the Medicaid Assistance Purchase Plan in order to increase higher levels of employment, wages and sustainable assets. This would include any other enhancements recommended by the Managed Care and Employment Task Force."

He introduced John Reiser who was available to address questions on the proposed change that would help eliminate some significant impediments for persons with disabilities to be fully employed. In response to a question, Mr. Reiser noted that the changes would be cost neutral. The Council unanimously approved the motion.

- c. Energy Sector: Mr. Ruud discussed the substantive aspects and process for the \$6 million Wisconsin's Sector Alliance for the Green Economy grant that the Subcommittee is overseeing.
- Proposals are due on July 22<sup>nd</sup>
  - Review proposals in August
  - Final decisions by September 1<sup>st</sup>

Mr. Rogers stated that there needed to be a dialogue about the impact on registered apprentices in this area, and Mr. Ruud agreed that the activity with the grants would need to interact with the "green" industries' requirements.

- d. Health Care Sector: Ms. Warmuth discussed the job projections in health care, and the current initiatives including a new project on the efficient use of clinical programs as well as the costs of new academic programs. Ms. Bates raised the concern about the realignment of home health care, the impact of the capitation rate, and the urgency to retain qualified staff. Mr. Thomas said that the

Department of Health Services was studying the implications of capitation rates. There was further discussion regarding the Medicare Assistance issues; the need to increase training in the health care field to fill vacant positions; the focus on specialization vs. general knowledge; the burdening costs of health care training, and; the peak capacity at many postsecondary institutions. The Chair and Vice Chair indicated that these issues would require more in-depth discussion, and there was consensus that this Subcommittee would address these issues as to what could be done from a CWI and sector strategies perspective.

- e. Advanced Manufacturing Sector: Ms. Drengler reported that members were focused on establishing a knowledge base that included business members being interviewed to identify current and future needs of the regional labor pool and skills; Wisconsin Industry Partnership updates; regional examples with the Workforce Boards; the Wisconsin Manufacturing Extension Project; labor market data, and; manufacturing credentialing information. The full Council discussed the need for consistent and quality pipeline of prospective skilled workers which ought to start in the K-12 system and be supported with postsecondary certification programs. While there are pockets of excellence, there was consensus that systemic strategies needed to occur to attract young people to the manufacturing sector and address the skills gaps of adult workers for advanced manufacturing. The Chair expressed the need for the Governor to put WIA discretionary funds toward training in order to fill the worker shortage.

Item IV. Workforce Investment Act Reauthorization

While the prospects of a WIA Reauthorization are slipping, Mr. Danowski indicated the importance of framing Wisconsin's priorities for improvements to the workforce system. He noted the proposed draft letter to the Congressional delegation in the meeting packet for Council action based on the Executive Committee's recommendation and a background paper on the history of the CWI's positions.

In response to questions, Mr. Danowski stated that the proposed reauthorization does include a sector strategy framework, and explained the regression methodology as a plan for performance management. There was further discussion on performance benchmarking and the need to clarify the roles of the "partners" at the local level. A summary of the proposed letter for the motion included these priority WIA revisions:

- Expand training opportunities and increase employer engagement
- Create sustainable financial support for the one-stop system infrastructure
- Invest in youth
- Improve governance and administration
- Establish an accountability system that focuses on transparency and outcomes across programs

The motion passed unanimously.

Mr. Burse requested that the CWI have a conversation with Milwaukee Mayor Barrett on the need for inclusiveness in the apprenticeship programs so that all persons could have this opportunity. He also stressed the importance of garnering additional

federal funds for construction projects. A lengthy discussion evolved with concerns over the lack of minority representation in apprenticeship, the Legislative Audit Bureau Report on apprenticeship, the lack of skilled workers to fill certain vacancies, and the roles of the Labor Unions, City/County governments and the Milwaukee Area Workforce Investment Board. Mr. Danowski also offered to meet with Mr. Burse on the Department's approach to increase minority participation in apprenticeships.

Item V. Resolution on Marinette Marine Application Project Funding

Mr. Danowski summarized the resolution to support the Marinette Marine Corporation's bid for a federal contract to help build the next generation of ships for the U.S Navy. Ms. Fleisner moved, seconded by Mr. Chaudoir, that "the Governor's Council on Workforce Investment strongly endorses the Marinette Marine Corporation's bid for the U.S. Department of Navy's Littoral Combat Ship program so that Wisconsin's world-class shipbuilders can provide the Navy with its next generation of ships." The motion passed unanimously.

Item VI. Veterans Employment and Training Program

Ken G. Grant, Division of Employment and Training, Office of Veteran Services, provided a power point on a variety of services available along with a map of Wisconsin's Veteran population by county. [http://www.wi-cwi.org/pdf/council\\_meetings/2010/vets\\_06112010.ppt](http://www.wi-cwi.org/pdf/council_meetings/2010/vets_06112010.ppt)  
[http://www.wi-cwi.org/pdf/council\\_meetings/2010/veteran\\_map\\_06110210.ppt](http://www.wi-cwi.org/pdf/council_meetings/2010/veteran_map_06110210.ppt)  
He also distributed other material that highlighted priority of service of eligible Veterans and Spouse. Mr. Michael Coulthard, Social Security Administration, provided testimony on services at the Job Centers and through the Veteran Services programs. Mr. Danowski announced that Mr. Grant will be receiving the Distinguished Service Award from the Disabled Veterans of America, Wisconsin Chapter.

Item VII. Labor Market Information

Dan Barroillhet, Economist, DWD Office of Economic Advisor, presented a power point that addressed "Three Key Sectors for Workforce Development: Advanced Manufacturing, Green Jobs and Health Care."  
[http://www.wi-cwi.org/pdf/council\\_meetings/2010/cwi\\_lmi\\_06112010.ppt](http://www.wi-cwi.org/pdf/council_meetings/2010/cwi_lmi_06112010.ppt)  
He also circulated information on "Occupations that Generate the Largest Number of Wisconsin Green Jobs" and detailed Industry Employment Projections.

Item VIII. Executive Director's Report

Mr. Danowski reported on two additional National Emergency Grants have been submitted:

- A National Emergency Grant for \$9.5 million was submitted to provide On-the-Job Training statewide for dislocated workers. A total of 1,310 dislocated workers are targeted to be trained and employed by private sector employers
- A Formula Funds Replenishment request for \$17 million was submitted to the Department of Labor. If awarded, this grant will provide additional funds to the eleven Workforce Development Boards to continue funding for 2,308 individuals currently enrolled in training programs, and to address waiting lists for dislocated worker program services

The meeting adjourned at Noon.