



# Governor's Council on Workforce Investment

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January 25, 2016

1:00 p.m. – 3:00 p.m.

Madison Concourse Hotel & Governor's Club

One West Dayton Street

Madison Ballroom

Madison, WI

## **FULL COUNCIL MEETING DRAFT MINUTES**

**Members Present:** S. Mark Tyler, Chair; Department of Workforce Development (DWD) Secretary Reggie Newson; DWD Secretary Ray Allen; Ray Cross; Cedric Ellis; Sharon Wendt (for Superintendent Tony Evers); Andy Fiene; Morna Foy; Mark Hogan; Grailing Jones; Kelly Tourdot (for Steve Klessing); Janice Lemminger; Steve Buffalo (for Terrance McGowan); Dan Mella; Kent Olson; Vern Peterson; Representative Warren Petryk; Dawn Pratt; Marl Reihl; Senator Janis Ringhand; Lola Roeh; Kathi Seifert; Representative Katrina Shankland; Dan Steininger; County Executive Troy Streckenbach; and Rolf Wegenke.

**Others Present:** DWD Assistant Deputy Secretary David Anderson, Division of Employment and Training Administrator Scott Jansen, Division of Vocational Rehabilitation Administrator Delora Newton, Bruce Palzkill, Phil Koenig, Gary Meyer, Becky Kikkert, Karen Morgan, Dennis Winters, Sarah Lincoln, Sandy Destree, and Mary Foy (DWD); Sheila Schetter; Rick Conrad; Jackie Holly; Robert Bonelli; Jim Trost; Dustin Behnke; Laura Catherman; Pat Schramm; Rene Daniels; Jim Golembeski; Doug Bartz; Kathleen Cullen; Beth Norris; and Joanna Cervantes.

### **I. Call to Order**

Chair Tyler called the meeting to order.

### **II. Welcome**

Chair Tyler welcomed those in attendance and extended his appreciation for their time and participation.

### **III. Approval of Minutes from November 12, 2015**

- **Proposed Motion: That the Governor's Council on Workforce Investment (CWI) approves the minutes of the November 12, 2015, meeting**

The above motion was carried unanimously.

### **IV. Opening Remarks (Executive Director)**

Outgoing Wisconsin DWD Secretary Reggie Newson greeted the council, noting it would be his final council meeting, noting that he had decided to return to the private sector. He introduced new DWD Secretary Ray Allen, whom he called a dear friend and a mentor. Mr. Newson expressed his immense confidence that Secretary Allen would build on his past experience in government and entrepreneurship to be successful in serving job seekers and employers.

Secretary Allen thanked Mr. Newson for the introduction and stated that he is tremendously excited for the opportunity to work at DWD. He saluted Mr. Newson for his successful work as leader of the state's workforce agency. The council and guests applauded for Mr. Newson.

Mr. Newson stated that DWD will be asking the council to brainstorm on ideas for the Governor's set-aside [as allowed by Public Law 1124, the Workforce Innovation and Opportunity Act (WIOA), Section 134(a)], with more information expected available in July of 2016. He stated that any ideas would be vetted through the full council, DWD-Division of Employment and Training (DET) Administrator Scott Jansen, and Secretary Allen, before being proposed to the Governor.

Mr. Newson noted that the Governor talked about workforce and talent development in his 2016 State of the State Address, which included another round of dual enrollment through Wisconsin Fast Forward (WFF). He reminded the council that WFF information is kept timely on the website at WisconsinFastForward.com and expressed his pleasure that this additional funding will allow Administrator Jansen to continue the successful demand-driven training model of WFF.

#### **V. Presentation – Lakeshore Region Apprenticeship Model**

Mr. Newson welcomed the presenters who had come to share information about an outstanding model of apprenticeship in the Lakeshore Region.

The presentations provided are posted at <http://wi-cwi.org/council>.

#### **VI. Committee Updates**

Kent Olson and Vern Peterson, Co-Chairs of the Talent Development and Planning Committee, provided the following committee update: The committee reviewed the charge given by Secretary Newson and prepared a white paper, following analysis of the WIOA state plan. The committee addressed comments received from the public and the committee members. The white paper and all proposed actions were approved unanimously by the committee, with the understanding that the WIOA state plan meets required criteria.

Mr. Phil Koenig, of DWD, briefly reviewed the topics and the proposed actions included in the white paper. Committee Co-Chair Olson asked if there were any questions or comments about the white paper from the Council, and there were none.

Dawn Pratt, Co-Chair of the Partnership Development and Resource Alignment Committee, provided the following committee update: The committee was charged with preparing a paper for the DWD agency budget relating to Youth and Registered Apprenticeship. Updates on apprenticeship were discussed at the meeting, and new enhancements to the JCW ([jobcenterofwisconsin.com](http://jobcenterofwisconsin.com)) were discussed. The committee decided to meet monthly, alternating between live and webconference meetings, so that ideas can be shared and presentations can be given. Committee Co-Chair Pratt was pleased that the committee has picked up strong momentum.

#### **VII. Workforce Innovation and Opportunity Act (WIOA) State Plan**

- **Proposed Motion: That the Governor's Council on Workforce Investment adopts the WIOA State Plan Position Paper submitted by the Talent Development and Planning Committee.**

This motion was carried unanimously.

- **Proposed Motion: That the Governor's Council on Workforce Investment approves the submission of the WIOA State Plan to Governor Scott Walker with the recommendations included in WIOA State Plan Position Paper submitted by the Governor's Council on Workforce Investment.**

This motion was carried unanimously. CWI Chair Tyler Mark Tyler thanked the committee for their work reviewing the state plan and preparing the white paper.

#### **VIII. Job Center of Wisconsin (JCW) Release 2 Update and Demo**

Administrator Jansen stated that on January 20, 2016, the second series of enhancements to JCW was released. CWI members received a video from DWD Deputy Secretary Maxwell about the release. DWD-DET staff Linda Williamson and Rebecca Powell provided a live demonstration of the JCW. They showed new features, including the quick job search function, MyLMI, and widgets, accompanied by short videos that explain each widget. Widgets include: job openings map; hot jobs (high wages, high demand); county wage comparison; county profiles; job and industry projections; unemployment graph; candidate map; and unemployment map. Another round of enhancements is forthcoming in 2016.

#### **IX. CWI Ambassador Toolbox Review**

Administrator Jansen explained that CWI and committee members received a CWI Ambassador Toolkit to ensure they are equipped with knowledge about the state's workforce and talent development activities. He also noted that informative webinars are forthcoming and will serve to disseminate valuable information.

#### **X. Partner Updates**

Chair Tyler welcomed partner updates from state partners.

Department of Public Instruction (DPI): Ms. Sharon Wendt encouraged members to look at the DPI Academic and Career Planning website, which has recently been updated, at <http://dpi.wi.gov/acp>.

Wisconsin Workforce Development Association (WWDA): Ms. Pat Schramm stated that the state's eleven local workforce development boards (WDBs) are working on development of local plans for the local workforce development areas. She stated that the WDBs make large financial investments towards positive outcomes for job seekers and employers. She expressed hope that the council partners with local WDBs to leverage resources and asked that members not hesitate to contact the WDBs or WWDA with any questions or ideas.

Wisconsin Technical College System (WTCS): WTCS President Morna Foy stated that Wisconsin is at a zenith in its history of partnerships, due in large part to Mr. Newson's leadership, and that the WTCS looks forward to working with Secretary Allen.

University of Wisconsin (UW) System: Mr. David Brukardt briefed the council on UW System President Ray Cross' vision to have every junior and senior student have some business experience, likely through internships. A pilot program may be in place before the end of the current system. We hope to have a pilot program up before the end of this semester.

Wisconsin Association of Independent Colleges and Universities (WAICU): Mr. Wegenke concurred with WTCS President that partnership between education and workforce is at a zenith in Wisconsin.

Wisconsin Economic Development Corporation (WEDC): Mr. Mark Hogan stated that WEDC is tasked with sending out six grants through Act 55. More information about these initiatives will be made available in the future, and employers are expressing a real demand for and interest in this.

Legislative Update: Wisconsin Representative Petryk stated that this is a very busy time for the legislature. Hearings on workforce and education related bills have been occurring. Bills that may be passed before the legislative session closes include those pertaining to grants for industry cluster research, secondary school grants, expanding the creative economy, internships, broadband expansion, and college affordability.

DWD: Administrator Jansen stated that the DWD continues to incentivize the pipeline. The third round of High School Pupil grants is available online, and 2,500 applications for CTE (Career and Technical Education) incentive grants were received. The state's WIOA Roundtable event is scheduled for May 3 and 4, 2016, in Wisconsin Dells. The state's WITS (Workforce Information and Technical Support) Gala is scheduled for January 28, 2016.

**XI. Announcements**

Due to time, this agenda item was not discussed.

**XII. Other Business**

Due to time, this agenda item was not discussed.

**XIII. Next Meeting**

Chair Tyler stated that a doodle poll to reschedule the May 4, 2016, council meeting may be sent. Members will receive an update on that as it becomes available.

**XIV. Adjournment**

The meeting was adjourned.