



Governor's Council on Workforce Investment

January 25, 2016

Madison Concourse Hotel and Governor's Club
One West Dayton Street
Madison Ballroom
Madison, WI

MEETING SCHEDULE

1:00 p.m. to 3:00 p.m. Full Council Meeting

All full Council meeting materials are available on the CWI web-page at <http://www.wi-cwi.org>

Enclosed Meeting Packet Contents

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Click on link below for map to:

**Madison Concourse Hotel and Governor's Club
One West Dayton Street
Madison, WI**

Click here for driving directions: <http://concoursehotel.com/hotel/directions/>



Governor's Council on Workforce Investment

Governor's Council on Workforce Investment (CWI)

January 25, 2016

1:00 p.m. – 3:00 p.m.

Madison Concourse Hotel and Governor's Club

One West Dayton Street

Madison Ballroom

Madison, WI

FULL COUNCIL MEETING AGENDA

- I. Call to Order
- II. Welcome
- III. Approval of Minutes from November 12, 2015
 - Proposed Motion: That the Governor's Council on Workforce Investment approves the minutes of the November 12, 2015, meeting
- IV. Opening Remarks (Chair and Executive Director)
- V. Presentation – Lakeshore Region Apprenticeship Model
- VI. Committee Updates
- VII. Workforce Innovation and Opportunity Act (WIOA) State Plan
 - Proposed Motion: That the Governor's Council on Workforce Investment adopts the WIOA State Plan Position Paper submitted by the Talent Development and Planning Committee.
 - Proposed Motion: That the Governor's Council on Workforce Investment approves the submission of the WIOA State Plan to Governor Scott Walker with the recommendations included in WIOA State Plan Position Paper submitted by the Governor's Council on Workforce Investment.
- VIII. Job Center of Wisconsin (JCW) Release 2 Update and Demo
- IX. CWI Ambassador Toolbox Review
- X. Partner Updates
- XI. Announcements
- XII. Other Business
- XIII. Next Meeting
- XIV. Adjournment

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Scott Jansen, Department of Workforce Development, Division of Employment and Training by phone at 608-266-3485 or by email at scott.jansen@dwd.wisconsin.gov. If you have a disability and need to access this information in an alternate format, or need it translated to another language, please contact (608) 266-2134. For civil rights questions, call (608) 266-6889 or (866) 275-1165 (voice/TTY).

State of Wisconsin's Council on Workforce Investment (CWI)

November 12, 2015

1:00 p.m. – 4:00 p.m.

Crowne Plaza-Madison

4402 E. Washington Avenue

Odana Ballroom

Madison, WI

DRAFT Minutes, Pending CWI Approval

Members Present: S. Mark Tyler, Chair; DWD Secretary Reggie Newson; Kurt Bauer, David Brukardt (for Ray Cross); Cedric Ellis; Superintendent Tony Evers; County Executive Paul Farrow; Andy Fiene; Morna Foy; Mark Hogan; Grailing Jones; Kelly Tourdot (for Steve Klessing); Theresa Carroll (for Janice Lemminger); Steve Buffalo (for Terrance McGowan); Dan Mella; Michelle Mettner; Kent Olson; Alan Petelinsek; Vern Peterson; Representative Warren Petryk; Dawn Pratt; Marl Reihl; Senator Janis Ringhand; Representative Katrina Shankland; Tom Still; County Executive Troy Streckenbach; Vicky Strobel; and Rolf Wegenke.

Others Present: DWD Assistant Deputy Secretary David Anderson, Division of Employment and Training Administrator Scott Jansen, Division of Vocational Rehabilitation Administrator Delora Newton, Bruce Palzkill, Phil Koenig, Sarah Lincoln, Gary Meyer, Krstin Rolling, Becky Kikkert, and Mary Foy (DWD); Rebecca Deschane; Sharon Wendt; Beth Sullivan; Beth Norris; Pat Schramm; Joel Nilsestuen; Mary Haug; and Willa Panzer.

I. Call to Order

The meeting was called to order by Chair Mark Tyler.

II. Welcome

Chair Tyler welcomed those in attendance and requested that members introduce themselves. He followed up on a previous discussion of meeting frequency, announcing that the meetings would remain quarterly.

DWD Secretary Reggie Newson thanked those in attendance and welcomed Mr. Mark Hogan of the Wisconsin Economic Development Corporation.

III. Approval of Minutes from September 30, 2015

The minutes from September 30, 2015, were approved unanimously.

IV. Opening Remarks

Secretary Newson presented on roles and responsibilities. His presentation is posted at http://www.wi-cwi.org/council/2015/presentation_newson_111215.pdf. A thoughtful discussion about thought leadership followed. Secretary Newson asked if there were any questions or concerns. There were none.

V. Thought Leadership Discussion: Youth Apprenticeship

Due to time constraints, this agenda item was tabled to a future meeting.

VI. Committee Updates:

a. Talent Development and Planning Committee

Talent Development and Planning Committee Co-Chair Kent Olson thanked Secretary Newson for sharing direction and guidance on roles and responsibilities. He stated that the committee will be focusing on the WIOA State Plan as an immediate priority, followed by the WIOA Local Plans. Secretary Newson noted that the educational system in Wisconsin is the best in the nation and encouraged continued discussion around leveraging our assets. Council Chair Tyler stated that in his discussions with other states, he has noticed that Wisconsin has stakeholders at the table, through the CWI committees, that some states do not.

A motion to support Secretary Newson's charge to this committee was approved unanimously.

b. Partnership Development & Resource Alignment

Partnership Development and Resource Alignment Committee Co-Chair Dawn Pratt stated that the committee is comprised of active leaders who will provide thought leadership. Mr. Olson stated that Youth Apprenticeship is the single greatest program in the state, and it keeps kids in school while they gain work experience and skills that could lead them to a path in management or entrepreneurship.

A motion to support Secretary Newson's charge to this committee was approved unanimously.

c. Task Force on Minority Unemployment

DWD-DET Administrator Jansen noted that the Task Force on Minority Unemployment received a briefing from Chris Layden of Manpower Group. The presentation is posted at http://www.wi-cwi.org/minority_tf/2015/tf_layden_survey_092515.pdf.

VII. WIOA State Plan

The WIOA Leadership Team jointly provided a briefing on WIOA and the WIOA State Plan. The presentation is posted at http://www.wi-cwi.org/council/2015/presentation_wioa_111215.pdf.

There was a discussion on preventing students from becoming out of school youth while complying with the WIOA requirement of serving those who are out of school. Mr. Koenig stated that some comments about the need to support youth in school were submitted on behalf of the state to the federal government. Mr. Olson stated that the Talent Development and Planning Committee would look into the matter further.

There was a discussion about incentivizing families to support people with disabilities to leave subminimum wage jobs. Secretary Newson stated that the matter could be researched further, to determine if there are any best practices.

There was a motion to issue the WIOA State Plan for public review and comment. The motion passed unanimously.

VIII. Other Business

County Executive Streckenbach mentioned an initiative called, Supporting Parents, Supporting Kids, which looks at supporting non-custodial parents to receive services and job training. He wondered if there is an opportunity to consider that as a long-term strategy. Chair Tyler stated he has talked to WEDC about this. Secretary Newson stated that DWD will assist in convening people who are interested in pursuing this.

Administrator Jansen stated that a series of webinars will be launched and made available for members of the CWI to learn about various programs and initiatives.

Secretary Newson thanked members for attending, stating that the Council will target its efforts on being very methodical and intentional. Chair Tyler thanked those present.

IX. Next Meeting

The next meeting will be January 25, 2016, in Madison, WI.

X. Adjournment.

The meeting was adjourned.