



# Governor's Council on Workforce Investment

---

**October 24, 2017**

**Great Wolf Lodge  
1400 Great Wolf Drive  
Wisconsin Dells, WI**

## **MEETING SCHEDULE**

7:30 a.m.	Registration and Breakfast
8:30 a.m.	Welcome
9:00 a.m.	Overview of NGA High-performing Board Framework
9:30 a.m.	Communicate a Vision
10:30 a.m.	Build Strategic Partnerships
11:15 a.m.	Keep the System Accountable
12:00 p.m.	Lunch Break and Keynote
1:15 p.m.	Current Reality in terms of Achieving Success
2:00 p.m.	Priority Setting
3:30 p.m.	Next Steps and Wrap Up
4:00 p.m.	Adjournment

All full Council meeting materials are available on the CWI web-page at <http://www.wi-cwi.org>

---

### **Enclosed Meeting Packet Contents**

---

Page 1	October 24, 2017 - Meeting Schedule and Packet Contents
Page 2	Directions to October 24 <sup>th</sup> Meeting
Page 3	Joint Chair – Secretary Memo on 2014-2018 Strategic Plan Recommendations
Page 4	October 24 <sup>th</sup> Meeting Agenda

*If you have a disability and need to access this information in an alternate format, or need it translated to another language, please contact (608) 266-2134. For civil rights questions, call (608) 266-6889 or (866) 275-1165 (voice/TTY)*



## **DIRECTIONS TO GREAT WOLF LODGE**

**1400 GREAT WOLF DRIVE**

**WISCONSIN DELLS, WI 53913**

### **From Milwaukee area / North Chicago Suburbs:**

Take I-90 West towards Madison. I-94 and 90 join in Madison. Continue on I-90 / 94 W to exit #92 (Hwy12) to Gasser Road. Left on Gasser and then a left on Great Wolf Drive. Great Wolf is straight ahead.

### **From Chicago, Northwest and West Suburbs:**

Take I-90 towards Rockford & WI. I-94 and 90 join in Madison. Continue on I-90/94 W to exit #92 (Hwy 12) to Gasser Road. Left on Great Wolf Drive. Great Wolf is straight ahead.

### **From Chicago, South Suburbs:**

Take either I-294 or I-355 to I-290. Follow I-290 to I-90 at Schaumburg. Get on I-90 West. Continue on I-90 / 94 W to exit #92 (Hwy 12) to Gasser Road. Left on Great Wolf Drive. Great Wolf is straight ahead.

### **From Minneapolis, MN / St. Paul, MN:**

Take I-94 towards WI Dells/Madison. I-90 and 94 will join near Tomah. Take exit #92 for US-12 toward Baraboo / Devils Lake. Keep left at the fork to continue toward US-12 W. Turn left at US-12 W. Left on Great Wolf Drive. Great Wolf is straight ahead.



## Governor's Council on Workforce Investment

---

TO: Council on Workforce Investment Members

FROM: S. Mark Tyler, Chair, Council on Workforce Investment  
Ray Allen, Secretary, Department of Workforce Development

SUBJECT: 2014-2018 Strategic Plan Recommendations

DATE: October 19, 2017

At the June 6<sup>th</sup> meeting of the Council on Workforce Investment (CWI), members were provided an updated strategic plan recommendations scorecard. This scorecard laid out in detail the work that has and is taking place regarding the original 21 strategic recommendations contained in our 2014-2018 strategic plan.

CWI and its workforce partners have achieved significant progress on 15 of those 21 recommendations. However, there seems to be some ongoing misinformation or lack of clear communication regarding the remaining strategic recommendations that ultimately were not implemented.

There is an impression by some that a deliberate decision was made that certain recommendations were deemed unachievable and should not be pursued. In fact, these recommendations were beyond the scope of CWI and DWD to implement alone and, in some cases, are still a work in progress by partners or additional agencies that have specific jurisdiction and authority to do the work necessary to accomplish them.

It is our hope that this communication will serve to answer any yet unaddressed concerns on our previous strategic plan and the goals that have not yet been achieved, which include the following:

- Add Attraction and Retention Tax Credits for Skilled Graduates
- Incorporate Relocation Tax Credit and Loan Forgiveness
- Developing Children's Executive Function Skills
- Develop an Image-Building Campaign for careers in High Demand (HD) fields
- Ensure UWS-WTCS address underserved educational needs of Economic Leaders

It is our understanding that there have been discussions regarding the tax credits and loan forgiveness strategic recommendations but specific legislation on those subjects has not yet been introduced. The Department of Public Instruction works with the local districts on developing children's executive function skills, and this has been an ongoing focus of theirs. The Wisconsin Economic Development Corporation (WEDC) has tackled the issue of image-building campaign with the recent launch of their "Think. Make. Happen" campaign. And to address the underserved educational needs of economic leaders, Governor Walker's Blueprint for Prosperity expansion to Wisconsin Fast Forward invested \$35.4 million to reduce wait lists in the tech college system; supported school-to-work programs; and supported initiatives to employ persons with disabilities. Additionally, the 2017-2019 State Budget provides \$5 million in grants for tech college workforce

training programs, and a new internship portal – WisConnect – was launched to connect skilled college graduates with Wisconsin businesses in a drive to retain Wisconsin's future workforce.

There is so much good work that has been accomplished under the guidance and direction of our 2014-2018 Strategic Plan. Our upcoming strategic planning retreat at the Great Wolf Lodge in the Dells will serve to help us turn a fresh page and look to Wisconsin's future workforce needs as we compile the input necessary to form the 2018-2022 state strategic plan.

Thanks to all of you and your ongoing work and drive to better align workforce and economic development goals and needs, the CWI is well-positioned to strategically look to the future of Wisconsin's changing workforce. We are eager to participate alongside all of you in this new chapter, and ensure that we come out of this strategic planning retreat process with all the input necessary to create another strong state plan to guide us in the years ahead. Your unique experiences and input are valuable to this process and the continued successes of the work that CWI does, so thank you for all that you do.

We look forward to seeing you all in the Dells next week, and getting started on our 2018-2022 state plan.

# Wisconsin Governor's Council on Workforce Investment Strategic Planning Retreat

October 24, 2017

## Agenda

- 7:30 am – 8:30 am**      **Breakfast and Registration**  
White Wolf Room
- 8:30 am – 9:00 am**      **Welcome and Setting the Context**  
Gray Wolf Room
- 9:00 am – 9:30 am**      **Overview of NGA High-Performing Board Framework and State Examples**
- Overview of framework and key elements related to communicating a vision, building strategic partnerships, and keeping the system accountable.
- 9:30 am – 10:15 am**      **Communicating a Vision**
- Highlights from Council responses to pre-meeting survey question: **“At the end of one year (or two years or five years), we will know that our system change strategies are successful if ...”**
- 10:15 am – 10:30 am**      **Break**
- 10:30 am – 11:15pm**      **Building Strategic Partnerships**
- Highlights from Council responses to pre-meeting survey question: **“Who are the key partners needed to work towards our vision?”**
  - Highlights from Council responses to pre-meeting survey question: **“How do we establish a clear decision-making process among partners that recognizes the authority and autonomy of each partner?”**
- 11:15 am – 12:00pm**      **Keep the System Accountable**
- Highlights from Council responses to pre-meeting survey question: **“What are the key measures (both quantitative and qualitative) that will indicate progress towards our vision?”**
  - Highlights from Council responses to pre-meeting survey question: **“How can we utilize partner feedback and data to evaluate progress, align systems, and direct resources?”**

**12:00pm – 1:15pm**  
Red Wolf Room

**Lunch Break**

Keynote Address

- **Ray Allen**

Secretary, Wisconsin Department of Workforce Development

**1:15pm – 2:00 pm**  
Gray Wolf Room

**What is the current reality in terms of achieving success?**

- Highlights from Council responses to the following pre-meeting survey question:
  - Strengths – **What is currently in place to build on? What is working?**
  - Weaknesses – **What are the challenges and barriers to success? What is not working?**
  - Benefits – **What are the benefits if success is achieved?**
  - Dangers – **What are the dangers or possible unintended consequences of succeeding?**

**2:00 pm – 3:15 pm**

**Priority Setting**

**3:15 pm – 3:30 pm**

**Break**

**3:30 pm – 4:00 pm**

**Next Steps and Wrap Up**

**4:00 pm**

**Adjourn for the Day**