



# Governor's Council on Workforce Investment

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**Governor's Council on Workforce Investment**  
**March 8<sup>th</sup>, 2017**  
**1:00 p.m. – 4:00 p.m.**  
**Madison Sheraton Hotel**  
**706 John Nolen Drive, Inspiration Room**  
**Madison, WI**

## **SPECIAL JOINT COUNCIL/COMMITTEE MEETING MINUTES**

**Members Present:** CWI Chairman Mark Tyler; Nick O'Brien; Michele Erickson; Neal Kedzie; Chris Domes; Steve Klessig; Ray Cross; Carl Hampt (UW System); Tom Still; Jimmy Watson; Chancellor Leavitt; Mari Kay Nabozny; Vern Peterson; Kent Olson; Dan Mella; Dawn Pratt; Rene Daniels; Janice Peters; Rebecca Deschane; Janice Lemminger; Chancellor Bob Meyer; Jon Menz; Lola Roeh; Rep. Warren Petryk; Lori Malett; Beth Sullivan; Mark Mundl; Doug Bartz; Kathi Seifert; Bryan Albrecht; Delora Newton; Mark Hogan; Paul Farrow; Jane Spencer; Joni Geroux; Laura Catherman; Rhonda Suda; Anthony Snyder; Troy Streckenbach; Sheldon Johnson; Judy Rannow; Tania Kilpatrick; Chris Reader; Tammy Graf; Cedric Ellis; Seth Lentz; Jonathon Bader; Senator Patrick Testin; Joe Handrick; Collette Sorgel; Rebecca Larson; Jack Daniels; Paul Jadin; Scott Jansen; Tricia Braun; Susan Koehn; Carol Schneider; Dave Brukart; Rolf Wegenke; Brian Doudna; Stephanie Borowski; Rep. Katrina Shankland; Wayne Reschke; Mark Riehl; Tony Evers; Beth Norris; Lisa Herr; Morna Foy, Alan Petelinsek

**Others Present:** Dave Anderson; Georgia Maxwell; Phil Koenig; Bruce Palzkill; Laura Doolin; Tierney Gill; Sherri Pollock; Governor Scott Walker; Kelly Toundet (ABC of Wisconsin); Polo Rocha (WisPolitics); Enid Glenn; David Duran; Bryan; Lynn Jones (Community Action Inc); Alex Lu; Wade Woodworth; Michael Troyer; Teresa Adams; George Hinton; Maria Hunt; Andrew Beckett

### I. Call to Order

Chairman Tyler called the meeting to order at 1:04PM. Introductory comments were brief, so the chair referenced the handouts in the members' meeting packets for guidance and the upcoming necessary housework items for CWI.

### II. Welcome

- a. CWI Chairman Mark Tyler
- b. DWD Secretary Ray Allen

There were no further comments in the interest of beginning the meeting and covering all the necessary information for the day.

### III. Executive Committee Strategic Planning Session Recommendations – CWI Chairman Mark Tyler

Chairman Tyler pointed members to the information in their meeting packets and walked them through the information presented. Additional background information was presented on the CWI SWOT analysis that Nicci Fite walked the Executive Committee through, and thoughts on how the CWI can best improve communication and delivery going forward were also shared.

#### a. Review and Approve Proposed By Laws Revisions

Dawn Pratt submitted a formal motion to approve the CWI bylaws revisions as presented, and the motion was approved unanimously.

Changes under the newly approved bylaw revisions included 6-year service terms that cycle out every 2 years; an annual meeting that would cast a broader net than CWI to bring all stakeholders to the table to celebrate success and recognize impact in workforce; standing committees would be staffed by CWI Board members with additional committee members assigned as needed; and the committee appointments would be finalized by the committee chair, Mark Tyler.

#### b. Review and Approve Proposed Committee Charters

After discussion about having the committee schedules out a year in advance, CWI members unanimously passed the formal motion to accept the proposed committee charters as presented.

#### c. Appointment of Committee Chairs

Vern Peterson was appointed to chair the WIOA Committee.

Kent Olson was appointed to chair the Strategic Initiatives Committee.

Dawn Pratt was appointed to chair the Partnership Development Committee.

Dan Mella was appointed to chair the Resource Alignment Committee.

#### d. Staggered Council Membership

As earlier discussion already covered this topic, there was not much more information added to the proposed 6 year terms of service staggered every 2 years to allow for rotation.

#### e. Other Special Committee Opportunities

##### i. Governor's Task Force on Minority Unemployment

ii. Wisconsin Agriculture Education & Workforce Development Council

Chairman Tyler provided a brief overview on the additional opportunities for service in the CWI. With the survey being sent out after the meeting, members would have an opportunity to opt for service in any of these additional special committees and task forces.

IV. Think.Make.Happen. Strengthening and Sharing What It Means To Live and Work In WI

a. Tricia Braun – WEDC

Tricia Braun from WEDC shared a presentation on the work that WEDC is doing around branding, talent attraction and retention throughout the state, including marketing the state to those who live outside of it. (The presentation materials will be made available on the CWI website following the meeting.) Given that a lot of the work that WEDC is doing is tied to a strategic plan, Tricia noted their excitement in seeing players in all the various fields of talent development, attraction, retention, and sourcing in one room, as the success would only come about because of the group's coordinated efforts to make Wisconsin not only a place to do business, but a place to live and grow and play.

V. One Person's Perspective on Workforce

a. CWI Chairman Mark Tyler

Chairman Tyler provided an overview on the state's workforce system including the challenges currently facing the state and the opportunities that likewise existed. (The presentation materials will be made available on the CWI website following the meeting.) The changing face of the workforce, combined with demographic trends and workforce demands unite to create unique challenges for workforce development workers around the state. Chairman Tyler encouraged attendees to help engage employers and teachers and economic players to understand where the opportunities are in today's changing workforce and economy, and then work together to help guide the next generation's workforce in the right direction.

VI. Public Records Training Session

In keeping with Governor Walker's executive order mandating that all councils and boards receive public records training, Sheri Pollock, the DWD legal counsel, provided public records training to the CWI members and answered questions following.

VII. Keynote Address

a. Governor Scott Walker

DWD Secretary Ray Allen introduced the keynote speaker, Governor Scott Walker. The Governor thanked all the CWI members for the work they had done so far in helping further workforce development around the state, and expressed excitement about where the state was headed. Good indicators like the high labor force participation rate, low unemployment, strong community partnerships throughout the state, connected career pathways to help train tomorrow's workforce all helped to connect workforce development and economic development into one streamlined process of connecting people to jobs. The Governor thanked various workforce partners and provided an overview of the workforce development initiatives in his budget helping to move Wisconsin forward, including building from dual enrollment; career planning; broadband expansion; TEACH grants; rural medicine investments; FabLab doubling; and more.

VIII. Adjournment

Following the keynote address, Chairman Tyler adjourned the meeting.

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at [tierneyb.gill@dwd.wisconsin.gov](mailto:tierneyb.gill@dwd.wisconsin.gov).

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