



Governor's Council on Workforce Investment

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June 6th, 2017
10:00 a.m. – 10:25 a.m.; 1:00 p.m. – 3:05 p.m.
Alliant Energy Center
1919 Alliant Energy Center Way
Madison, WI

Members Present: CWI Chairman Mark Tyler; DWD Sec. Ray Allen; Chris Reader (designee for Kurt Bauer); David Brukaradt (designee for Ray Cross); Cedric Ellis; Tony Evers; Paul Farrow; Morna Foy; Grailing Jones; Kelly Tourdot (designee for Steve Klessig); Janice Lemminger; Dan Mella; Alan Petelinsek; Vern Peterson; Rep. Warren Petryk; Dawn Pratt; Sen. Janis Ringhand; Rep. Katrina Shankland; Troy Streckenbach; Rebecca Larson (designee for Rolf Wegenke); Chirag Padalia

Others Present: Eric Peterson (Milwaukee County); Chris Abele (Milwaukee County); Tom Barrett (City of Milwaukee); Amy Hansmann (DWD); Theresa Carroll (Manpower Group); John McGovern (UWSA); Doug Bartz (SEWDB); Kris Porter (DWD); Meghan Sprager (DWD); Gary Meyer (DWD); Ian Abston; Sharon Wendt (DPI); Laura Catherman (WOW WDB); Silvia Jackson (DOC); Lisa Hebgen (WTCS); Anthony Snyder (Fox Valley WDB); Jonathan Bader (WISCAP); Ron Danowski (Ron Danowski Consulting); Becky Kikkert (DWD); Phil Koenig (DWD); Renee O'Day (DWD); Stephanie Elmer (DWD); Aaron Sarbacker (DWD); Laura Doolin (DWD); Carrie Schneider (DWD); Jake Griffith (DWD); Sheri Pollock (DWD); Chytania Brown (DWD); Bruce Palzkill (DWD)

I. Call to Order

DWD Secretary Allen called the meeting to order at 10:03am.

II. Welcome

Chairman Tyler noted how many different types of groups are engaging in workforce development issues. The challenge was where to find more people, increase the labor force participation rate, and ensure individuals coming through the pipeline were engaged in what we all do. Chairman Tyler hoped the new structure of CWI would help achieve those goals. Chairman Tyler thanked everyone for their continued engagement.

III. Update on CWI 2014-18 Strategic Plan Recommendations Status Report

Chytania Brown introduced herself as the new DWD Division Administrator of Employment and Training. Some highlights from the scorecard include: ten of the twenty-one recommendations have

been achieved and five are were process. Other goals fell outside of what the Council could achieve, so the restructuring of the committees will help with those goals. She asked whether committees can set three to six goals to have a huge impact going forward? The National Governor's Association will be coming to help us pull those goals and plans together. The NGA meeting will likely be a full day on August 7 or 8, 2017.

IV. Adjournment

The Council adjourned at 10:13am.

V. CWI Committee Meetings

VI. Working Lunch

VII. Call to Order

Chairman Tyler called the meeting to order at 1:05pm.

VIII. Opening Remarks

There were no opening remarks.

IX. Approval of Minutes from March 8, 2017

Alan Petelinsek requested a change to the March 8th, 2017 meeting minutes to reflect his attendance. Chairman Tyler moved to approve the minutes with the requested change. Motion seconded. Motion passed.

X. Request from Milwaukee County Executive Chris Abele

DWD Deputy Legal Counsel Sheri Pollock was invited to speak by Chairman Tyler. She informed the Council that Mr. Barrett and Mr. Abele would each have 20 minutes to speak. Council members were not asked to provide opinions or recommendations, but this forum would be the opportunity for the parties to present their cases. Individuals can submit information or opinions to the email provided on the agenda.

a. Milwaukee Mayor Tom Barrett

- i. Please see attached presentation from Mayor Barrett.

- b. Milwaukee County Executive Chris Abele
 - i. Please see attached handout: Facts Supporting County Leadership of Workforce Development.
- c. Questions from CWI members to presenters
 - i. CWI members asked questions of the presenters, and each presenter had an opportunity to respond to each question.

XI. Committee Report Outs

a. Resource Alignment Committee

Dan Mella stated that the committee spent time on introductions so they could get to know each other and understand each other's backgrounds. Tammi Graf was elected Vice Chair. In general, there were many great things happening in Wisconsin. They were varied and sometimes redundant. Dan asked what were the best means to enhance fruitful efforts and reduce redundancies? The committee started to go through the status report. The committee will continue to evaluate the status report going forward.

b. WIOA Committee

Vern Peterson stated that the committee worked through introductory items and heard a WIOA presentation from Phil Koenig. They also discussed what the committee will be doing, including whether to focus on high-level strategy versus detailed policy concerns. In the future, the committee will discuss regional designations and the state plan modification.

c. Strategic Initiatives Committee

Bruce Palzkill filled in for Kent Olson who was unable to attend. They discussed examples of strategic initiatives and got a sense of things that were working well. Through discussion it became evident that not everyone was aware of all the workforce programs at the federal and state level in WI. The committee will get an information briefing at the next meeting. The committee discussed how to get international workers and attract talent to the state.

d. Partnership Development Committee

Dawn Pratt said the committee discussed selecting goals and their significance. One goal was evaluating P-20 educational system partnerships and cohesive educational pathways. Kathi Seifert gave an example of the initiative in the Fox Valley underneath the CAP (Cooperative Academic Partnership) program. This 3 + 1 program with high schoolers allowed students to meet college requirements in high school and graduate with one year of college complete. Several local area high

schools were participating. The committee will ask WEDC to present their website tool at the next meeting. The committee would like a tool to share best practices that they will collect.

XII. Other Business

- a. Update on the Wisconsin Economic Development Association (WEDA) Fall Conference
September 27-29, 2017 – WEDA Executive Director Brian Doudna

Please see the attached presentation entitled: Sector & Skills Development – Convergence of Strategies. The association is still finalizing ideas on how to eliminate duplication of programs.

XIII. Announcements

There were no announcements.

XIV. Closing Remarks

Chairman Tyler reported on his recent trade trip to China representing the state and university. The August 8th meeting is tentative due to the scheduling of the National Governor's Association visit.

XV. Adjournment

Chairman Tyler adjourned the meeting at 2:33pm.

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Renee O'Day, Department of Workforce Development, Division of Employment and Training by phone at (608) 267-2355 or by email at Renee.ODay@dwd.wisconsin.gov.

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