



# Western Wisconsin Workforce Development Board

Western Wisconsin

**W**orkforce  
**D**evelopment  
**B**oard, Inc.

# Vision 2020

## Brand Awareness

- Logo Update
- Additional ways to use social media
- Adding our website link to county websites
- Build footprint in all counties.
- Building identification/city

## Building Partnerships

- Partner with other not for profits-invite to client events (MARC)
- Additional/alternative funding
- Building footprint in all counties
- Ho-Chunk Nation
- Hmong population
- County meetings
- Additional groups (TUMMA)

## Youth Program E3

- New Youth Structure
  - Manufacturing
  - Health Care
  - Transportation
  - Construction
  - IT