



Governor's Council on Workforce Investment

**Governor's Council on Workforce Investment
Executive Committee Meeting
Conference Call/WebEx
January 9, 2018
2:00PM – 4:00PM**

MINUTES

Members Present: Dawn Pratt; Mark Tyler; Vern Peterson; Dan Mella; Kent Olson;

Others Present: Wally Jankowski; Chris Hagerup; Bruce Palzkill; Carrie Schneider; Phil Koenig; Tierney Gill; Laura Doolin;

I. Call to Order

Chair Tyler called the meeting to order and passed on the opening remarks to allow for all the agenda items to be addressed in the time allotted.

II. Welcome and Opening Remarks

No official opening remarks.

III. Approval of Minutes from December 5, 2017 – **ACTION**

The minutes were approved as presented.

IV. Debrief from December 12, 2017 CWI Meeting

A. How do you think it went?

The chairs and participants were invited to share their feedback on how they felt that the December CWI meeting went. A common theme was that the committees felt rushed in their committee sessions, and could have benefited from more time to work on the strategic plan portions assigned to them. However, all agreed that the location and logistical arrangements and presentations were very well done.

B. Overview of Subcommittee Results

C. Next Steps

Wally Jankowski walked the committee members through the next steps in the strategic planning process. Each committee will be holding a meeting outside of their normal business schedule. Tierney agreed to help committees plan their meetings, and Wally will assist with agendas and meeting materials.

V. Strategic Priority Areas Discussion*

- A. Priority Area III: UNDERSTAND ALL OUR WORKFORCE INVESTMENTS ASSETS [Resource Alignment Committee]
Develop an asset map to allow for greater resource alignment that is connected to a dashboard of common indicators
- *What is the purpose?*
 - *Should this be a Strategic Priority?*
 - *Resource Alignment Committee needs more definition*

Members discussed the asset map and what exactly the committee was trying to accomplish in creating one. Questions were raised regarding what exactly the asset map would try to cover or provide in terms of information scope, what already exists so the CWI doesn't waste valuable time duplicating resources, how best it could be used and implemented going forward, what best practices CWI wanted to highlight and why, how to keep the information current and updated regularly, who the target audience for this tool would be, whether it could be tied to an overhaul of the CWI website, if it was better to simply get behind whatever it is that WEDC is doing and help promote it, what other states are doing, and if it was better suited as a task than a strategic planning priority.

It was decided to keep it, put it under strategic priority 1, and perhaps form a subgroup/task force to work on it and go from there.

- B. Priority Area I: INCREASE NET MIGRATION [Partnership Committee] – See e-mail below

It was decided to keep this recommendation but to work closely with WEDC in seeing how best to deploy this throughout the state.

- VI. Review, Finalize Timeline and Deliverables for Strategic Plan Process – see attachment

Members discussed the timeline of events from current day to April CWI meeting, when the draft plan is to be presented. Phase 2 of fleshing out the strategic plan is to take place from February 13 to the March 13th Executive Committee meeting and the April 10th Council meeting. DWD is to touch base with their Coms office to start the process of assisting with the marketing and presentation aspects of the draft plan.

Wally indicated that he would like to meet individually with each of the committee chairs to make sure he captured as much of the context around the sticky notes as possible. Tierney will assist in planning the individual conference calls prior to the upcoming committee meetings.

- VII. Announcements

There were no announcements.

- VIII. Other Business

No further business to discuss.

- IX. Next Meeting – February 1, 2018 via conference call/WebEx

Tierney will follow up with committee members via Doodle poll to help set an additional meeting time prior to the February 13th CWI meeting.

X. Adjournment

Dawn made the motion to adjourn the meeting at 3:30PM. Motion carried, meeting was adjourned.

Call In Information**

Participant Dialing Instructions

PLEASE LOGIN TO WEBEX SENT INVITE

Dial into your CenturyLink telephone number: 1-877-820-7831

Enter the Participant Passcode: 110757#

**For those attending in person, the physical location for the meeting will be:

Department of Workforce Development
201 E. Washington Avenue, Madison
Room A415

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at TierneyB.Gill@dwd.wisconsin.gov. If you have a disability and need to access this information in an alternate format, or need it translated to another language, please contact (608) 266-2134. For civil rights questions, call (608) 266-6889 or (866) 275-1165 (voice/TTY).