
July 8, 2021

Virtual Meeting (Microsoft Teams Meeting)

1:00 p.m. – 2:00 p.m.

Join By Phone: 1-608-571-2209

Phone Conference ID: 695 475 237#

Executive Committee Meeting Schedule

1:00 p.m.	Executive Committee Virtual Meeting
2:00 p.m.	Executive Committee Virtual Meeting Adjourns

All full Council meeting materials are available on the CWI webpage at <http://www.wi-cwi.org>

Enclosed Meeting Packet Contents

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**Governor's Council on Workforce Investment (CWI)
Executive Committee Meeting
Virtual Meeting (Microsoft Teams Meeting)
Join By Phone: 1-608-571-2209
Phone Conference ID: 695 475 237#
Thursday, July 8, 2021
1:00 p.m. – 2:00 p.m.**

AGENDA

- I. Welcome, Opening Remarks – CWI Chair Mark Tyler
- II. 2018 – 2022 CWI Strategic Plan Action Items Status Report, Discussion
- III. August CWI Meeting & Strategic Planning Retreat, Discussion
 - a. Agenda
 - b. NGA Roles
 - c. Venue
- IV. Industry 4.0 Education & Pathways – CWI Chair Mark Tyler
- V. Other Business
 - a. Next Exec. Committee Meeting – **July 21, 2021**
 - b. Approval of the 04.21.2021 Meeting Minutes – **ACTION REQUIRED**
 - c. Looking Forward
 - d. Public Comment
- VI. Closing Remarks
- VII. Adjournment

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>.

For questions about the agenda, contact Patrick Lonergan, Department of Workforce Development, Division of Employment and Training by phone at (608) 405-4279 or by email at Patrick.Lonergan@dwd.wisconsin.gov. Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966.:

**Governor's Council on Workforce Investment (CWI)
Executive Committee Meeting
Virtual Meeting (Microsoft Teams Meeting)
Join By Phone: 1-608-571-2209
Phone Conference ID: 818 325 09#
Wednesday, April 21, 2021
2:00 p.m. – 3:30 p.m.**

DRAFT MEETING MINUTES, PENDING OFFICIAL APPROVAL

Members Present: Amy Pechacek, Kathi Seifert; Sachin Shivaram; Sheila Briggs, Mark Tyler

Others Present: Danielle Williams; Michele Carter; Bruce Palzkill; Steve Laesch; Becky Kikkert; Annette Meudt; Patrick Lonergan; Carrie Schneider.

I. Welcome, Opening Remarks – CWI Chair Mark Tyler

Chair Tyler welcomed everyone and thanked them for attending today's meeting and participating in the discussions.

II. 2022 – 2026 CWI Strategic Planning Process, Discussion

Patrick Lonergan and Becky Kikkert briefly described the process that was used to develop the 2018 – 2022 CWI Strategic Plan, the lessons learned during that process regarding what aspects worked well and what obstacles were encountered, the intentions for how to proceed with developing the 2022 – 2026 CWI Strategic Plan, and a proposed timeline for developing and implementing the 2022 – 2026 CWI Strategic Plan. The aspects that worked well during the 2018 – 2022 CWI Strategic Plan which were recommended to be incorporated into the planning process for the 2022 – 2026 CWI Strategic Plan included: conducting a survey of CWI members to gather their input on what priorities they would like to focus on in the next Strategic Plan; enlisting the National Governors' Association (NGA) to assist with the initial front-end development work, provide an overview of the key elements of high-performing state workforce boards; share insight on what is occurring at the federal level, and set the themes planning should revolve around; and, convening the full CWI for a large strategic planning session to establish the priorities for the new Strategic Plan.

Sheila Briggs emphasized the value that the NGA brought to the process last time and that they should be utilized again. Ms. Briggs also mentioned one of the challenges of developing the last Strategic Plan was that it was unclear on the CWI's authority and reach when establishing the priorities (e.g., difficulties determining how to implement initiatives that would be controlled by entities outside of the CWI). Kathi Seifert reiterated Ms. Briggs concerns and asked if it would be possible/beneficial to survey others outside of the CWI to get their input on priority areas to consider for the 2022 – 2026 CWI Strategic Plan. Bruce Palzkill responded that the intention is not only to survey CWI members but

other key stakeholder groups. Ms. Kikkert added that when reviewing the best practices utilized by other state workforce boards it was discovered that several other states surveyed the employer community as well. Ms. Briggs added that expanding the survey population would help the CWI to identify what the needs are and how to address those needs.

Chair Tyler commented that the CWI was formed in its current state primarily out of the federal obligation to exist without much consideration initially given to how much influence the CWI would have for implementing its priorities. Now, it seems like that is changing and the priorities the CWI is articulating are being prioritized; so, this could be a good opportunity to transition to a structure where the CWI has more influence and is able to better utilize the talents of the CWI members. Mr. Palzkill added this is also a good opportunity to really focus on equity and inclusion by using the survey to determine what is or is not working well for different groups. DWD Secretary-designee Pechacek noted that it is important to ensure the survey includes a fair and accurate representation of geographic areas, demographics, and industries. Secretary-designee Pechacek stated that when evaluating the 2018 – 2022 CWI Strategic Plan it is important to determine the progress the CWI has made towards implementing the previous priorities and what it has accomplished thus far because knowing what has been done will help inform how the CWI should move forward. Secretary-designee Pechacek requested a report out on the current state of the five priorities in the 2018 – 2022 CWI Strategic Plan. Sachin Shivaram added that the CWI needs a something of a "reset" moment and that this is great timing for that to occur.

The Executive Committee discussed the proposed timeline for developing and implementing the 2022 – 2026 CWI Strategic Plan. Ms. Seifert mentioned that a two-day retreat (whether virtual or in-person) could be difficult but it would be easier if as much of the preliminary work was completed beforehand. Chair Tyler agreed and added that the survey effort would be pretty exhaustive and distributed to a wide audience. Mr. Palzkill responded that the DWD has electronic tools that make it easy to capture and analyze survey results.

III. Roles & Structure of CWI, Discussion

Mr. Lonergan and Ms. Kikkert presented to the Executive Committee a recommendation for a new Council structure for the CWI to consider moving forward. The recommendation was to redesign Council member involvement and restructure roles within CWI Working Groups/Committees to be more inclusive and to increase members' engagement by having them more involved in the planning and execution of CWI initiatives which would be supported by a robust, metric-driven Strategic Plan. This recommendation was developed after an evaluation of the different state workforce board models that are utilized by other states and is similar to the model of the Kentucky Workforce Innovation Board (KWIB). Chair Tyler noted that other options were explored and, although they had some notable concepts worth consideration, the model that would be best suited for Wisconsin is the approach utilized by the KWIB. Ms. Seifert asked about the structure and membership of the KWIB. Ms. Kikkert provided an explanation of the membership requirements of state workforce boards under WIOA and that a board could include additional entities as long as it consists of at least 51 percent business representatives. Ms. Kikkert added the KWIB Strategic Plan focuses on connecting the dots, speaks to evidence-based practices and clearly describes "what success looks like." Carrie Schneider mentioned that planning has started for modifications to the WIOA Combined State Plan and that this is a good opportunity to align the goals and strategies of the CWI Strategic Plan with those identified in the WIOA Combined State Plan.

IV. Finalization of May CWI Meeting, Discussion

Chair Tyler went over the proposed topics for the May 18, 2021 Full CWI Meeting. Secretary-designee Pechacek commented it would be valuable to have the CWI members thinking about the strategic planning process and potential restructuring of the Council prior to the May meeting. Chair Tyler requested that the Working Group Chairs mention these topics to the members of their respective

Working Groups at their next meeting but that the topics would be discussed in detail at the next Full CWI Meeting.

V. NGA Winter Symposium Summary

Assistant Deputy Secretary Danielle Williams gave a brief overview of the topics covered at the National Governors' Association's Winter Symposium, but due to time constraints it was decided she would provide a more in-depth summary to the Full CWI at the May meeting.

VI. Other Business

a. Next Exec. Committee Meeting – **July 21, 2021**

b. Approval of the 2.18.2021 Meeting Minutes – **ACTION REQUIRED**

Motion by Ms. Seifert, second by Ms. Briggs to approve the February 18, 2021 Executive Committee meeting minutes without correction. The motion carried unanimously.

c. Looking Forward

d. Public Comment

There were no public comments offered.

VII. Closing Remarks

VIII. Adjournment

The motion to adjourn passed unanimously and the meeting adjourned at 3:30p.m.

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