



Governor's Council on Workforce Investment

Friday, February 10, 2017

**Governor's Task Force on Minority Unemployment
Century City Towers Building
4201 North 27th Street
Room 1-ABC
Milwaukee, WI**

MEETING SCHEDULE

9:00 a.m. to 11:00 a.m. Task Force on Minority Unemployment Meeting

All Task Force meeting materials are available on the CWI web-page at
<http://www.wi-cwi.org>

Enclosed Meeting Packet Contents

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Governor's Task Force on Minority Unemployment

February 10, 2017

9:00AM – 11:00AM

Century City Towers Building
4201 North 27th Street, Room 1-ABC
Milwaukee, WI

AGENDA

- I. Welcome
- II. Opening Remarks, Introductions
 - a. Co-Chair Lt. Governor Kleefisch
 - b. Co-Chair State Rep. Jason Fields
- III. Approval of Minutes
 - a. September 16, 2016 – **ACTION**
 - b. December 9, 2016 – **ACTION**
- IV. The Milwaukee Initiative Status Update
 - a. JCAP
 - b. Wisconsin Fast Forward
 - c. Department of Financial Institutions
- V. Partner Updates
 - a. Employ Milwaukee, Inc. Update
- VI. Special Presentation
 - a. Workforce Investments in Governor Walker's 2017-2019 Budget Proposal
- VII. Other Business
 - a. Brainstorming Session and Discussion
- VIII. Next Meeting – **May 12, 2017**
- IX. Closing Remarks
 - a. Co-Chair Lt. Governor Kleefisch
 - b. Co-Chair State Rep. Jason Fields
- X. Adjournment
- XI. Optional Tour – 10:30-11:00 a.m.

Governor's Task Force on Minority Unemployment

September 16, 2016

9:00 am – 11:00 am

UMOS

Board Room

2701 S. Chase Avenue

Milwaukee, WI

DRAFT MINUTES PENDING TASK FORCE APPROVAL

Members Present: Lt. Governor Rebecca Kleefisch (Co-Chair), Senator Lena Taylor (Co-Chair), Secretary Ray Allen, Earl Buford, Dr. Eve Hall, Silvia Jackson, DWD Administrator Scott Jansen, Grailing Jones, Tina Koehn, Seyoum Mengesha, Dawn Pratt, Jerry Roberts, David Karst.

Others Present: Bruce Palzkill, Phil Koenig, Georgia Maxwell, John Thomas, Carol Burgett, Alfredo Luna, Laura Doolin, Chytania Brown, David Arb, Eloise Anderson, Laneice McGee.

I. Welcome

Co-Chair Lt. Governor Kleefisch called the meeting to order at 9:15. Those in attendance were welcomed by both Senator Taylor and Lt. Governor Kleefisch.

II. Opening Remarks

Lt. Governor Kleefisch mentioned the free upcoming Small Business Academy held on December 13th and encouraged attendance.

Senator Taylor stressed the importance of the money that is associated with the Milwaukee Initiative and that there is a need for everyone to be included; even re-entry individuals. She suggested that there may be a need to come together before the December meeting, as the Milwaukee initiative is moving at a rapid pace.

III. Approval of Minutes from June 3rd, 2016 meeting – ACTION

- a. The minutes were approved unanimously.

IV. State Agency Updates

- a. CWI Strategic Plan – Scott Jansen

Scott Jansen reminded the group that the CWI created a 21 point strategic plan geared towards retaining talent in Wisconsin. The group has received two emails updating them on its progress. Additionally, DWD is releasing grants to schools that would allow instructors to grow their programs through curriculum upgrades and updates to materials and equipment: applications are due September 30. Almost 300 schools submitted applications last year.

Dawn Pratt asked for a list of applying schools at the next meeting. Scott stated that they will have a list by December's meeting.

Co-Chair Taylor wanted to ensure that there is a list of schools that have applied and that they are aware of the application requirements and can receive technical assistance. Scott Jansen assured Co-Chair Taylor that this is all provided.

Scott Jansen announced that there is an expansion of apprenticeship awards for this coming school year. There had been \$1.8M received in the past, and it has now been increased by \$500k to approve more applications. Likewise, Secretary Allen has additional authority to use Wisconsin Fast Forward grants to invest \$973k into work apprenticeship, should that be part of the design to keep things going forward.

b. Offender Reentry – Laura Doolin, Scott Jansen

Scott Jansen asked the group to review the handout regarding offender reentry. The handout shows efforts that DWD and the local areas have made to move away from silos and provide an integrated system to address offender reentry.

c. Milwaukee Initiative

i. Overview, September 13th Event

Secretary Allen informed the group of a partnership across State agencies to ensure that resources are made more readily available to the community. To do so, they have been providing access points throughout the city to allow citizens to get services in convenient one-stop centers. Employ Milwaukee allowed the State to conduct the first one. To date, it has been a good partnership and appears to be beneficial.

ii. TANF Expansion

Secretary Anderson spoke to the work that her agency does regarding minority unemployment. There is a contracted program with UMOS to go to the centers where people gather to talk about employment. Also, they have spoken with employers about basic areas of need, and have found that the lack of math skills is a basic problem. To answer this, a basic math program was started that focuses on algebra, geometry, and trigonometry.

While Milwaukee is a focal point, there is increasingly a need to focus programs on Beloit and 18 northern counties, where the poverty can be higher than some parts of Milwaukee. Started a program with Culvers; this is important because data has shown that if an individual does not get a job at 16, that individual is unemployable by 24.

V. Other Business

a. Joseph Project Report

Members were provided an overview of the Joseph Project and the work they are doing to provide people with vital soft skills training and bridge the gap to employment thereafter. To get into the soft skills training, individuals need 6 months of solid work experience, decent work history, and the ability to pass a drug test. Those that successfully go through the training are guaranteed an interview and are provided initial transportation to the job.

VI. Next Meeting

- a. Next Meeting – **December 2, 2016**

VII. Closing Remarks

The co-chairs bid everyone a good day and called for a vote on adjournment.

VIII. Adjournment

The meeting was adjourned at 11:10AM.

Governor's Task Force on Minority Unemployment

December 9, 2016

9:00 am – 11:00 am

Employ Milwaukee, Room 118

2342 North 27th Street

Milwaukee, WI

DRAFT MINUTES PENDING TASK FORCE APPROVAL

MEMBERS PRESENT: Senator Lena Taylor, Secretary Ray Allen, Earl Buford, Mark Honadel, Scott Jansen, Grailing Jones, Seyoum Mengesha, Jerry Robers, David Ardgon for May yer Thao, Scott Jansen.

OTHERS PRESENT: Alton Bathrick, Guy Smith, John Hill, Allan Erickson, Mikal Wesley, Al Lunz, La Tonya John, Bria Grant, Tim McMustry II, Willie Wade, Laneice McGee, Phil Koenig, Sandra Hiebert.

I. Welcome

Secretary Ray Allen called the meeting to order at 9:17 a.m.

II. Opening Remarks

Those in attendance were welcomed by both Secretary Ray Allen and Senator Lena Taylor. There were no additional remarks.

III. Approval of Minutes from September 16, 2016 – ACTION

Due to the lack of a quorum, the approval of the minutes vote was postponed to the next meeting.

IV. State Agency Updates

- a. [DWD]WIOA – Phil Koenig
 - i. WIOA Performance Updates PY15

Phil Koenig presented WIOA Performance metrics for Adult and Dislocated Workers for the PY15 which ended June 2016. Milwaukee is showing several positive performance metrics for minorities, including the fact that minorities now enter employment at a higher rate in both programs than all other participants. Earnings outcomes for both programs also showed a decrease in the gap between minorities and all others. Phil Koenig emphasized that this is a positive report for the work in Milwaukee. Administrator Scott Jansen added that this is a change from the historical activity in Milwaukee.

V. The Milwaukee Initiative Status Update

- a. JCAP – Scott Jansen shared that the DWD has taken the Job Center services into the neighborhoods, hosting 6 sessions with a 7th to occur next week. Over 300 people have been served through this partnership with community and faith based groups. Additional resources with transportation, FSET, housing and others have also been brought in to the locations to assist participants.
Senator Lena Taylor provided feedback that we need to improve the outreach to get people who need to be there aware of it. Additionally, she feels that the neighborhood location or

onsite availability could be more consistently available. She particularly highlighted the DHS community health worker system. Scott Jansen noted that there is connectivity to DHS and that there has been targeted outreach.

- b. Wisconsin Fast Forward – 9 applications for around \$900,000 in requests were received. The committee met this week to review and announcements will be coming soon. Some applicants connected to the DFI funds as well. This is an example of the work to align with the strategic plan.
- c. DFI – No specific update
- d. DCF – No specific update

VI. Partner Updates

- a. Employ Milwaukee Update – Earl Buford

Earl Buford started with a summary of the Workforce Investment Board structure, funding, and mission. He identified the need to focus on 3 hallmarks of service:

- i. Needs of business and workers:

Earl Buford explained how they work to develop sector strategies where the supply and demand meet. Current sectors are Financial Services, Hospitality, Construction, Health Care, and Manufacturing. Additionally, they work with Emerging Sectors. Senator Lena Taylor encouraged consideration of entrepreneurship collaboration as well. Willie Wade noted that the Coordinating Council includes both the Hispanic Chamber of Commerce and the Black Chamber of Commerce as well as faith based organizations who are addressing these areas. He also noted that we have to address the needs of the current workforce, but also need to address the needs/barriers of the future workforce which means working with youth now. Senator Lena Taylor noted that Department of Corrections is working to address some of these barriers in advance of release.

Additionally, Willie Wade noted that they are working with community organizations and community funding streams to create alignment based on needs and outcomes.

- ii. One Stop centers providing excellent customer service

Chytania Brown shared that they currently have a North side and a South side One-Stop center. They will be opening up (as required under WIOA rules) a new procurement process for the One-Stop centers going forward. Additionally, she discussed the benefits of the common intake process that has been implemented which include efficiencies for the applicants, case managers, boards and the state.

- iii. Support of strong regional economies

Earl Buford then discussed the investment of WIOA resources. This covers a wide range of organizations that provide services. There was discussion of getting training providers on the approved list a process managed by the DWD under WIOA. Scott Jansen offered that DWD could provide further information to the committee on the process. Senator Lena Taylor wants the parties involved to continue to promote the opportunity to get on the list. Earl Buford emphasized that they are working to get alignment of trainings with job needs.

Earl Buford discussed how they are working with the schools to have Career Coordinators on site and Youth Apprenticeship opportunities. Senator Lena Taylor encouraged Employ Milwaukee to work with MPS and DWD to maximize apprentice ships.

Chytania Brown discussed the work being done with Re-entry using the IRES Model. This model works to match individuals' needs to agencies able to best meet those needs. This

plan is entering the pilot phase and will include a Job Center at the House of Corrections. Agencies include the Center for Self-Sufficiency, Running Rebels, and Center for Vets.

Earl Buford also noted the work on Midwest Urban Strategies on behalf of 11 DOL Region 5 urban workforce boards. This continues the alignment work at a wider level.

Senator Lena Taylor noted that Employ Milwaukee should be put on a future agenda to continue the discussion on how to expand on their model.

- b. MPS Update – Al Erickson from Milwaukee Public Schools. Technical Skills/Knowledge/21st Century employment skills are all necessary to employability. MPS is working to get students into the spot where they have all of these skills.
 - i. CTE programming – This involves exposing students to the variety of opportunities available in a hands on way to encourage and engage them in learning. This is available at 11 high schools. There are 14 career pathways. The newest program is a health services program at Ronald Regan HS. 9 high schools have Project Lead the Way. 6 schools are doing Project Lead the Way Biotech program.
 - ii. Youth apprenticeship plans – Targeting 42 and working with Employ Milwaukee on this. The focus is having students ready for apprenticeships when they sign up. 29 are currently enrolled, with 9 in finance, 6 in health science, 10 in hospitality, lodging and tourism, 3 in IT, and 1 in STEM.
 - iii. Opportunities for work-based learning – There is an academic career plan coming next year that will cover 6th to 12th grade. This provides career exploration at an early stage.
 - iv. Academic and Career Planning Pilot District - Scott Jansen noted that part of this is a state-wide initiative. DWD is building a tool-kit to help with career exploration, knowledge, and accessibility. This includes an Aspire network that is used at an adult level that is now being used at a high school level. Al Erickson noted that all students have a Career Cruising account that is connected to Aspire. This doesn't end at graduation. Tech colleges and UW schools are building on this by also using Career Cruising. High school graduation is no longer the goal. . . a career is.
 - v. Culinary Programs Opportunities – 4 high schools have chef training. There are 16 mentors involved. This prepares students for jobs in hospitality.

VII. Other Business

- a. Upcoming Events Reminder – Marketplace, Small Business Academy
- b. LOVE & FAITH Initiative

Co-chair Senator Lena Taylor passed out a flyer on the LOVE & FAITH Initiative. She noted that agriculture is a critical sector but due to a lack of time, this will be added to a future agenda. Senator Lena Taylor introduced Bria Grant, Executive Director of Unite MKE, who briefly shared about the DHS pilot program to help train Community Health Workers to provide community connections and collect health data.

- c. Re-entry Reinvestment

Co-Chair Senator Lena Taylor passed out a report from the Study Committee on Reducing Recidivism and Removing Impediments to Ex-Offender Employment. She noted the alignment with Employ Milwaukee's work on re-entry.

VIII. **Next Meeting – February 2017**

IX. **Closing Remarks**

- a. Secretary Ray Allen (for Co-Chair Lt. Governor Kleefisch)
- b. Co-Chair Senator Lena Taylor

Secretary Ray Allen and Senator Lena Taylor thanked those present for their time and contributions, and the informative discussions on the day.

X. **Adjournment**

The meeting adjourned at 11:08AM.