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Scott Walker  
**Governor**

S. Mark Tyler  
**Chair**

**Governor's Council on Workforce Investment  
PARTNERSHIP DEVELOPMENT COMMITTEE MEETING  
10:30AM – 11:55AM  
Alliant Energy Center – Mendota 8  
June 6<sup>th</sup>, 2017  
MINUTES**

**Members Present:** Committee Chair Dawn Pratt; Cedric Ellis; Paul Farrow; Tania Kilpatrick; Andrew Leavitt; Lori Malett, Sen. Patrick Testin; Howard Teeter; Troy Streckenbach (arrived late – during introductions).

**Others Present:** Chytania Brown; Becky Kikkert; Renee O'Day

- I. Call to Order - Chairperson Pratt called the meeting to order at 10:33 PM. Introductory comments were brief, and the chair referenced the handouts in the members' meeting packets for guidance during the deliberation of the meeting. 8 members present at start, so initially, it did not constitute a quorum.
  - II. Welcome and Opening Remarks -Chairperson Pratt in her opening comments spoke about the change from the previous larger committee, and the need for a broader sense of program goals, and smaller groups to get things done. Before it was too large, and catching members up took time. The recommendation to break up the previous committee was then made. This should speed up the process. She stated that she is looking forward to the opportunity to be more responsive and timely with committee recommendations and actions, and hopes that the smaller groups and more direct focus will be beneficial.
  - III. Committee Member Introductions: Chairman Pratt asked each committee member to introduce themselves, and to explain their stake in workforce development initiatives and processes. Each member introduced themselves and explained what their stake in workforce development was. Troy Streckenbach arrived during the introductions, constituting a quorum.
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- IV. Review Committee Charter – Chairperson Pratt read aloud the mission from the charter and stated, "That's why we're here". She then highlighted the areas of the primary functions of the committee as identified in the draft charter. She read through the prime functions on the draft charter and mentioned the importance of the last bullet, and stated: "If that last sentence becomes our driving force, then once we get that into the strategic plan, we can be in charge of working on that and making it happen. It was mentioned that the partnership committee is meant to get people to work together and get out of their silos. Discussions continued regarding how members saw the opportunity, and ideas were presented, which will be addressed below.
- V. Election of Committee Vice-Chair – Chairperson Pratt mentioned the need for a Vice-Chair to act as the Chair in the event of her possible absence. Andrew Leavitt mentioned the possibility of Tania Kilpatrick, as he felt that she had shown a strong base of knowledge for programs. Ms. Kilpatrick stated that she would consider it if she were given more information about the requirements on time and activities, but until that time, she was not able to accept the nomination. Chairperson Pratt stated that she would explain as best she could. Paul Farrow mentioned the possibility of Mark Hogan, with his experience on the Wisconsin Economic Development Corporation (WEDC) as suitable and well qualified, but Mr. Hogan could not accept the nomination in absentia. The item was tabled for future discussion and determination.
- VI. Review and Finalize Committee Meeting Schedule – Mention was made that the next proposed scheduled meeting would be the 7<sup>th</sup> or 8<sup>th</sup> of August and that meetings would be every other month, usually on the second Tuesday of the even numbered months. Committee meetings will coincide with CWI Council meetings.
- VII. Other Business
- a. Committee Goals and Deliverables Brainstorming Session – much of this occurred during the discussion of the Committee Charter when discussing the mission and the primary functions of the Partnership Development Committee led into expanded conversations and ideas. It was mentioned that Ms. Pratt is trying to schedule a presentation from WEDC. Ms. Kilpatrick mentioned a couple of initiatives that she would like to share, and she will email those to the Chair, who will, in turn, send them out to the committee members.
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Andrew Leavitt asked about whether the committee will provide input and feedback on other group initiatives. The chair responded that there is not set rule to what the committee is required to do or limited to.

Chytania Brown mentioned that the other committees input to the council may very well result in similar goals for the strategic plan, and that the National Governors Association will help the Council to narrow down those items and develop a more refined new strategic plan.

Andrew Leavitt mentioned the one plus three program, which is being piloted at UW-Oshkosh, and College Access Program (CAP), which has been around for about 42 years. The "one plus three" program is built on cohorts at different high schools throughout the state, where students can complete their first year of college while still in high school. He stated that this is certainly scalable and could possibly be expanded.

Dawn Pratt mentioned youth apprenticeships, where student in high school can go to school, and work part time, then full time during the summer. When the student completes it, they can use that apprenticeship as credits towards a degree or certification, use the work experience on a resume, or possibly even get hired on by the sponsor of the apprenticeship.

Paul mentioned the efforts to try to get something like that implemented, and that there is often resistance to the changes. The other key issue is mission, and how the programs fit that and how they will work. He mentioned that sometimes when good ideas are put forward, the Government gets involved and bogs things down. He stated that he believed that all the programs need to be placed together to develop a singular pathway. He mentioned how one student completed her Associates Degree while attending High School through the Apprenticeship Program. He continued by stating that there is some play as to how we can align a k-20 pathway system with tech schools and colleges. That's only one component, and we will need to get information on specific programs and things like robotics to get the deals and info out.

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Cedric Ellis mentioned that he believed the marketing and outreach piece as critically important.

Paul Farrow mentioned that studies being done, but we are not always provided with the appropriate data (used fire support study as an example). We should be looking at what the best practices are out there, and how we can get that information out to all regions. Discussions on what we can do and how we can identify these areas for development and partnership. There should be a 10-year alignment of k-20 programs and pathways.

Tania Kilpatrick mentioned the overall lack of consistency throughout education, especially because of local control. If the principal or the teacher doesn't want to teach a subject, then they won't.

Dawn Pratt stated that opportunities exist through other sections and representatives to get information on other areas. She mentioned getting a presentation from DPI and one from WEDC which may lead to other ideas or solutions.

Ms. Pratt stated that the report-out to the CWI will include those presentations for the committee, and how to use available tolls as presented, as well as the pathing of students from P-20 (vice K-20). How many know about inspire and how many are using it or starting it? The problem or the question is, how any are going to use it in addition to career cruising? That's part of the situation, the districts are not doing the same things within the same district. To say to the entire state – here's what we want you to do, will be very difficult. Additionally, not all local education providers are required to report out the information on the programs they provide. Even Fast Forward is not going to all areas evenly. The problem is that we're trying to say that's what the schools should do, but we are not getting the full charge of it. How do you put a program together that results in a better end result? The fight isn't on the initial payoff, it's the selling of the long-term.

Ms. Kilpatrick stated that someone has to fund the software and workers for the boots on the ground implementation. Kids will understand, but the funding and people piece will need to be worked out.

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Troy Streckenbach mentioned that he wondered how this committee's action will result in the long term planning for the state strategic plan. How do we take our ideas and get the information to the boards where the action should be occurring? How does it get applied to the local areas? How can I leverage from my role the ability to get the information down to the user or administrator level? How do we find out missing needs and how do we work to get the problem or issue fixed, especially when there are so many other issues being addressed?

Cedric Ellis stated that he wants to make sure that we have the ability to evaluate effectiveness of programs and even within each of the communities. The question is: "What are the greens on the scorecard, and how are they working out?". For example, what percentage of youth are using the program and how many continue? There are certainly areas with strong partnerships with the technical colleges. It is requested that future agendas show the significance of the green areas on the scorecard.

How can we replicate best practices from one area to all areas? For example, breaking corrections into risk levels and getting them into work while still incarcerated, but preparing them in all areas for work after release. We need to show effectiveness of successful efforts and replicate that. Recommended that we look at an industry sector and try to align those one at a time through identified best practices within industry.

#### Takeaways:

- Looking for more numbers and explanation on the green areas on the strategic plan. Will include available Data with next meeting Packet.
  - Presentation or document out with discussion item on next meeting.
  - Tania Kilpatrick will forward email with information on career pathways to the chair, who will send it out to members.
  - Pre-school to 20 (P-20) as an overarching guide. Get them from birth to effective employment in the workforce.
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- Vice-chair – Mark Hogan was identified as a potential vice chair.

VIII. Announcements – Note made by committee chair - I think the name of our committee is somewhat misleading. I just want to clarify, after I confirmed with DWD, our charge is to be the conduit or the mobilizer (organizer if you will – somewhat a marketing department) to distribute and share best practices and information. The means in order to do that, would need a tool or multiple tools determined by the group using either websites, paper, social media, WIB's, Chambers, organizations or boots on the ground. We, of course, would have to vet the material so that it is appropriate to distribute and is working. This does not mean that the best practices will not be developed by some of our members but will include the other subcommittees and the public on a whole. I hope that makes it a little more clear. I think if we were in charge of doing and finding all the best practices we would need a small army and to meet every day.

IX. Next Meeting – Tentatively scheduled for August 8<sup>th</sup>, 2017, location to be determined.

X. Adjournment – Meeting was adjourned at 12:02.

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