



# Governor's Council on Workforce Investment

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**Governor's Council on Workforce Investment  
Partnership Development Committee Meeting**

**10:00AM – 11:20AM**

**Northcentral Technical College, Center for Business & Industry, Room CBI 109**

**1000 W. Campus Dr., Wausau, WI**

**August 8, 2017**

**MINUTES**

**Members Present:** Dawn Pratt, Earl Buford, Ann Franz, Tania Kilpatrick (by phone), Andrew Leavitt, Mark Mundl, Troy Stereckenbach.

**Others Present:** Kelly Tourdot, Georgia Maxwell (DWD), Sandra Hiebert (DWD)

## I. Call to Order

Dawn Pratt called the meeting to order at 10:04 am.

## II. Welcome and Opening Remarks

Ms. Pratt called attention of the committee to her addition of the committee chair note to the end of the minutes from June 6, 2017. She wants to insure the committee does something with the information learned. Seven members were present, so there was not a quorum.

## III. Approval of Minutes from June 6, 2017 – **ACTION**

Andrew Leavitt moved to approve the minutes. Ann Franz seconded the motion. The minutes were approved unanimously.

## IV. PRESENTATION: Inspire – WEDC: Sue Hall, Career Cruising (sueh@careercruising.com)

Ms. Hall introduced herself and explained the Academic and Career Pathway(ACP) process started by DPI that has helped drive the use of Career Cruising and Inspire. Inspire is a component of the Career Cruising software available to schools in the US and Canada. It is also available to other organizations like Job Centers, Correctional Institutions and Technical Colleges. The most critical component is that it helps the business world connect with schools. The software is designed to go with the student for at least 5 years after graduation.

Inspire allows companies to present themselves, their culture and their opportunities. It allows students to ask questions of the company through the coach/mentors. It also includes learning opportunities in the world of work to meet ACP requirements. Business may use it to send targeted messages to interested students. Can be used to highlight relevant events and to track and report on data.

Local Workforce Investment Boards, Chambers of Commerce or other local workforce/development entities can use it as a hub of their activity.

418 of 424 schools in the state have Career Cruising. The system also can point students to training opportunities. Job centers often have the software available as well. It can work for an adult to do career planning.

Inspire implementation is handled differently at the local level. It does not cost the company to register and have a company profile. There may be costs to background checks for mentor as well as costs associated with more expanded options. There are a number of county/city implementations that have been pioneers. Eventually there is the hope/plan to have the software available at a statewide level. Mark Mundl reported that in Racine County the Business Solutions Team takes Inspire registration as an option to companies as part of their regular practice.

Support institutions can also set themselves up as an institution within the system to share what services they have available. There are many customizable options and many descriptions of items imbedded in the system. Implementation includes education of both business/community organizations as well as school staff.

Questions were raised about linking Inspire to the DWD internship website.

The presentation is attached.

#### V. Selection of a Vice-Chair – **ACTION**

Dawn Pratt moved to nominate Mark Mundl to serve as vice-chair. Earl Buford seconded. The matter is left pending for lack of a quorum. The committee requested to be able to take an electronic vote if possible to complete this matter. The committee members present were in unanimous agreement to approve the motion.

#### VI. Brainstorm future initiatives and goals

The committee entered a time of brainstorming. Ms. Pratt posed the following question – How do we work to promote what we have learned to the various groups we represent? The following thoughts were shared.

- For the Inspire rollout – the committee should check with WEDC to see what they are doing.
- Need to know audience, content, and conveyance methods available to start building the strategic plan.
- Can make proposals and potentially find funds to do activities. Need to look at what we want to do and propose to the council.

- Need to help Workforce Boards with implementation of the WIOA law and therefore need to keep that in mind as we work on this.
- Need to make sure that we are working within the business world. Need to work to make sure that the business members are at the table.

VII. Announcements – None made.

VIII. Next Meeting – **October 10, 2017 (tentative); Location TBD**

IX. Adjournment

The meeting adjourned at 11:16 a.m.

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Renee O'Day, Department of Workforce Development, Division of Employment and Training by phone at (608) 267-2355 or by email at Renee.Oday@dwd.wisconsin.gov. If you have a disability and need to access this information in an alternate format, or need it translated to another language, please contact (608) 266-2134. For civil rights questions, call (608) 266-6889 or (866) 275-1165 (voice/TTY).