



Governor's Council on Workforce Investment

**Governor's Council on Workforce Investment
Resource Alignment Committee Meeting
10:30AM - 11:55AM
Alliant Energy Center
June 6th, 2017
MINUTES**

Members Present: Bryan Albrecht (by phone); Jonathan Bader; Tricia Braun; Tony Evers; Morna Foy; Tammy Graf; Dan Mella; Jon Menz; Chirag Padalia; Mark Reihl; Wayne Reschke; Carol Schneider; Anthony Snyder; Rebecca Larson (designee for Rolf Wegenke)

Others Present: Stephanie Elmer (DWD); Chytania Brown (DWD)

I. Call to Order

Chairman Mella called the meeting to order at 10:25am.

II. Welcome and Opening Remarks

Chairman Mella introduced himself and gave a brief background on the origins and purpose of the committee. He highlighted career and technical education projects within Plymouth School District that allow students to earn post-secondary credit concurrently with secondary education.

III. Committee Member Introductions

Each committee member present gave a brief introduction of him/herself including professional background and goals/vision for the future of the committee. Goals included:

- Identifying and eliminating duplicative services wherever possible
- Building collaborative efforts between public and private sector initiatives
- Developing new, and enhancing existing, strategies for youth professional development
- Focusing on workforce development strategies for heavily barriered populations
- Highlighting skilled trades/apprenticeship as a viable career pathways option
- Marketing the Wisconsin job market to out-of-state and out-of-country locales

- Leveraging partnerships and resources to provide more services to a greater number of participants while using fewer resources

IV. Review Committee Charters

Chairman Mella highlighted a few key items from the draft Committee Charter:

1. Mission and Vision statements
2. Primary functions of the committee include advocating for research/implementation to occur. The idea was stressed that the committee is not the body performing the work, but rather will guide the policy decisions that will lead toward those actions.
3. Work of the committee is to bring key stakeholders to the table, identify service needs gaps, and identify where resources are duplicative.
4. Focus on both short-term and long-term strategies.

Chairman Mella provided a brief history on the development of the existing Strategic Plan, stated that this committee will focus on developing 3-6 strategic initiatives, and provided some examples of current long-term and short-term strategies.

Chairman Mella opened the floor for discussion of the Charter. There were no comments.

V. Election of Committee Vice-Chair

Ms. Tammy Graf was elected Vice-Chair.

Dr. Foy made the motion to nominate. Ms. Braun seconded. Motion carried unanimously.

VI. Review and Finalize Committee Meeting Schedule

Chairman Mella identified the next meeting date as August 8, 2017. Date is still tentative.

Also, stated the next meeting will be focused on developing strategic initiatives.

VII. Other Business

- Committee Goals and Deliverables Brainstorming Session

Chairman Mella referred to the CWI 2014-2018 Strategic Plan Recommendations Status Report provided in the CWI agenda packet, and instructed that the document would be used to guide the brainstorming session.

Group discussion of #1 "Develop Career Counseling/Career Month" coded as "Achieved":

- What was the purpose of this item?

- Comments were made that the purpose was to prioritize career counseling over guidance counseling within the K-12 system, and that training for DPI staff and partners is ongoing. References were made to the Academic and Career Planning initiative that will be fully implemented in Fall 2017. There was a question about funding externships for teachers, and discussion about efforts made within DPI and WTCS for teachers to tour businesses, involve business representation in their curricula, and provide industry knowledge and experiences to students.
- Can this item ever be "achieved" or is it always in a state of continuous improvement?
 - It was determined that the committee's role in advocating for the initiatives could be completed, even in cases where the work itself is ongoing.
 - A suggestion was made that the future strategic plan should differentiate between implementation and maintenance of initiatives. Because the CWI must produce deliverables, items cannot always be considered "in-progress." Dividing strategy from deliverables allows for the strategy to be ongoing, while the deliverables can be considered "achieved."
- What was done with this initiative in terms of communication and public awareness?
 - Workforce development representatives expressed concern that they were unaware of these initiatives, and stated that partnerships cannot happen if all relevant parties are not notified of related activities.

Group discussion of #4 "Expand Youth & Adult Apprenticeship Participation & Programming":

- Dr. Foy provided a recap of deliverables that have been achieved toward this goal:
 - WAGE\$ grant in progress.
 - Bridge pathways from Youth Apprenticeship to Registered Apprenticeship have been established.
 - Bridge pathways from Registered Apprenticeship to Associate's and Bachelor's degree training have been established.
 - The legitimacy of "career exploration" as a goal for youth has been established.
- A recommendation was made that metrics be gathered for these initiatives, and the group discussed who/what entity would be responsible for collecting that information. Determined that was outside the scope of the committee's function.

Discussion was cut short due to time constraints, but Chairman Mella requested that committee members review the report and bring any thoughts/questions to the next meeting; activity will be continued at that time.

VIII. Announcements

Mr. Bader asked about the Asset Mapping initiative that was previously underway.

Ms. Elmer provided a DWD update that a prototype had been developed, but there were some items for the committee to consider:

1. What is a "best practice" and how would these be identified?
2. What is the best way to share information so it does not become outdated?
3. Who would ultimately be responsible for maintaining the information? This could be a large time/staff commitment.

IX. Next Meeting – August 8th, 2017 (tentative)

X. Adjournment

Ms. Braun moved to adjourn. Mr. Reschke seconded. Meeting adjourned at 12:03pm.