



# Governor's Council on Workforce Investment

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**Governor's Council on Workforce Investment  
Strategic Initiatives Committee Meeting  
Snap-on Incorporated – Innovation Works Center  
2801 80<sup>th</sup> Street, Kenosha, WI 53143  
December 12, 2017  
1:30-4:00pm**

***DRAFT MEETING MINUTES, PENDING APPROVAL***

**Attendees:** Robin Kroyer-Kubicek, Ian Abston, Laura Catherman, Kathi Seifert, David Brukaradt, Janice Lemminger, Delora Newton, Dave Anderson, Alan Petelinsek, Colleen McCabe, Walter Jankowski, Bruce Palzkill, Lynda Preysz

- I. Call to order: 2:03pm
- II. Motion to approve minutes: Kathi Seifert  
Second: Janice

Changes to the minutes: Robin Kroyer-Kubicek needs to be added to the minutes.

- III. Welcome and Intros
- IV. Strategic Plan Brainstorm Discussion

Discussion about decision-making at previous meeting. The question was posed: what happens if a committee disagrees with the priority they were assigned? The Chair assured the group that the priorities have been previewed with the committee chairs and they have been directed them to focus on the strategies/opportunities & associated action items. We need to focus on the measurable side of these priorities to hold them accountable as we make an indicator dashboard.

David Brukaradt shared that WEDC has decided to hire Rebecca Deschane to look at the graduates of the UW system and the private school graduates and examine how to keep them in the state or help them return when they leave. This position will work with recent grads, but also alumni across the world and determine how they can get back to Wisconsin. The group questioned the percentage of out-of-state students in Wisconsin. Brukaradt responded that it varies by campus. Madison is probably 30-40% out of state. At many of the other campuses, it's only 10%.

The Chair refocused the group back on the topic of the measurements that need to be monitored and gathered.

Kathi Seifert asked if there any pre-determined metrics for the Governor's Workforce agenda?

There was discussion on whether or not to focus on metrics associated with the five priorities or larger metrics to monitor the state as a whole.

The group agreed that first, we need to measure the action items of each of the priority areas. While the group doesn't have a baseline to establish the metrics, there are resources to help develop them. Focus needs to remain big picture so we can impact priorities positively without staying in silos.

Facilitator reminded the group that the assignment is not to get to the dashboard components, but to make sure the other groups are on track. Think about how we want to define our metrics going forward. Advised everyone to go and observe other committees.

### **Group adjourned to observe other committees**

### **Returned at 3:05pm to discuss observations.**

Key themes that were noticed:

- Dual Enrollment
- Credentialing
- Early childhood education
- Teacher interaction with business
- Net migration
- Micro-credentialing
- Supportive Services

Challenges:

- Process seems rushed
- We don't know what we don't know.
- Not focusing on end-user needs or including them in conversations
- Inclusivity
- Transportation
- No one-stop cadre to support learners

Final Comments

It was noted by Dave Anderson that there will be a Statewide Inclusivity Conference. Bruce reassured the group that much of the work would be done in January and that they'd get another chance to regroup and discuss next steps.

Key takeaway of the day: overall, we liked the direction that the groups were going in and understand there are subject areas where they need more information.

**Action Item:** The Strategic Initiatives Committee should look at the five priority items and determine five metrics that they'd like to see. Laura will collect those via email and we will discuss at the next meeting.

V. Adjournment

Motion to adjourn – Laura Catherman

Second – Delora Newton

Adjourn 3:32pm