



Governor's Council on Workforce Investment

**Governor's Council on Workforce Investment
STRATEGIC INITIATIVES COMMITTEE MEETING
Conference Call/Web Ex
March 5th, 2018
2:00PM – 4:00PM**

DRAFT MEETING MINUTES, PENDING APPROVAL

Attendees: Kent Olson, Delora Newton, Robin Kroyer-Kubicek, Bob Meyer, Alan Petelinsek, Kathi Seifert, Laura Catherman, Suzanne Kelley, Janice Lemminger

Others: Bruce Palzkill, Laura Doolin, Chris Hagerup, Phil Koenig, Walter Jankowski

Objectives – overview of the plan as it stands now. Walter highlighted the existing and future plans from each committee and broke down the draft plan document to explain the drop-down options, color codes, and priority areas

Work Session

1. Survey Monkey will help determine and break down the different priority areas.
2. Do the order of our priorities need to be altered?
 - a. Seifert– Get priority #2 up to #1. Kroyer-Kubicek agreed. Consensus to move this priority up.
 - b. Start with Priority V: Serve Under-represented populations
 - i. Remove Barriers to Work – Provide Training in Correctional Facilities
 1. Petelinsek– asked if we've identified employers who will accept ex-offenders
 2. Newton – suggested adding WDBs as partners for this project.
 3. Hagerup – DWD and DOC should be co-leads on this project as neither can complete the task without the other.
 4. Kathi – We will need to be flexible with our metrics as DWD and DOC grow and develop new ideas, learn additional information
 5. Newton – expungement records data would be helpful to have
 - ii. Support Veterans' Post-Military Career Goals
 1. Kroyer-Kubicek – WTCS has resources in place for this, along with the UW; they'd be great partners on this.
 2. Newton suggested flipping action items 1 & 2 to focus on the vet that are already in the state
 3. V.B.1. This might belong better under the "Net Migration" priority
 - iii. Help People with Disabilities Enter the Workforce
 1. Let WIOA Committee figure this out
 - iv. Better Support Mental Health and Addiction Challenges – skipping this one
 - v. Out-of-school youth
 - vi. Transportation
 - vii. Reform Welfare (committee decided to pass over these last two as it is falling outside of our wheelhouse).

- c. Note: Olson shared his frustration with the process due to the broadness of the scope. We are digging too far deep into the process.
 - d. Priority IV: Increase Awareness and Expand Worker Training Programs, Career, Internships and Apprenticeship
 - i. Kroyer-Kubicek has some metrics around INSPIRE to help guide the group.
 - ii. WTCS and UW System should be listed as partners
 - e. Priority III: Understand our Workforce Investment Assets
 - i. Olson – Business community needs to understand the available assets better than they do today to increase their own workforce development
 - 1. Can measure businesses who are involved in RA and YA, for example?
 - 2. Business Services pamphlet needs to get into the hands of more employers
 - f. Priority II: Increase Educational Attainment and Make it Affordable and Attainable for all Wisconsin Residents
 - i. DPI will be a lead on most of these initiatives and be able to provide baseline metrics
 - ii. UW System and Tech College system will have assessment data as well.
 - iii. Must focus on training and assessments as well as instruction.
 - iv. DWD will have WFF metrics – but how do we get more businesses to work collaboratively on reporting requirements, etc.
 - g. Priority I: Increase Net Migration
 - i. These project metrics were already fairly fleshed out, along with lead organizations.
 - ii. Some of this information still needs to be worked through
 - iii. Maybe change the question on the New Hire Report to capture some of this data that is currently unknown
3. Next Steps and Planning for Exec Committee Meeting
- a. Review of the Strategic Plan process – but we'll wait until the meeting with Walter on Wednesday to move forward
 - b. Keep Plan high level.

Kathi Seifert motion to adjourn at 4:01pm; Second Robin Kroyer-Kubicek
Meeting Adjourns 4:01pm

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at TierneyB.Gill@dwd.wisconsin.gov. Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966.