



# Governor's Council on Workforce Investment

---

**Governor's Council on Workforce Investment  
Workforce Innovation & Opportunity Act Committee Meeting  
Conference Call / WebEx  
January 22, 2018  
12:00PM – 4:00PM  
AGENDA**

- I. Call to Order - Vern
- II. Approval of Minutes from December 12, 2017 – ACTION - Vern
- III. Objectives for Today - Walter
  - A. Begin with End in Mind – what is WIOA Committee delivering to the strategic plan?
  - B. What we want to accomplish today
  - C. High-level timeline and deliverables for the strategic plan - see below
- IV. Debrief from December 12, 2017 CWI Meeting
  - A. How do you think it went?
  - B. Summary of What We Learned (WIOA Role and Expectations)
  - C. Overview of WIOA Subcommittee Planning Results (see below)
- V. WIOA Strategic Planning Working Session [On-line Survey](https://www.surveymonkey.com/r/8L3SLR9) (<https://www.surveymonkey.com/r/8L3SLR9>)
  - A. Define “Under-Represented”
  - B. Come to consensus on Workforce Agenda items
    - Are these included in strategic plan
    - Any others that need to be included?
  - C. What do we need to do as a committee (task / action items) under each objective?
- VI. Next Steps and Planning / Expectations for Feb 13<sup>th</sup> - ALL
- VII. Announcements
- VIII. Other Business
- IX. Next Meeting – FEBRUARY 13<sup>th</sup> CWI MEETING
- X. Adjournment

*Call In Information\*\**

***Participant Dialing Instructions***

*PLEASE LOGIN TO WEBEX SENT IN INVITE*

*Phone: 1-415-655-0003*

*Meeting Number (access code): 925-037-851*

*\*\*For those attending in person, the physical location for the meeting will be:*

*Department of Workforce Development  
201 E. Washington Avenue, Madison  
Room A415*

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at [TierneyB.Gill@dwd.wisconsin.gov](mailto:TierneyB.Gill@dwd.wisconsin.gov). If you have a disability and need to access this information in an alternate format, or need it translated to another language, please contact (608) 266-2134. For civil rights questions, call (608) 266-6889 or (866) 275-1165 (voice/TTY).

## CWI Strategic Plan Timeline and Milestones



### Council for Workforce Investment (CWI) Strategic Planning

		Labor	Plan			% Complete	Week Beginning
Phase	Activity	Type	Start	Projected End Date	Status	% COMPLETE	
<b>Phase 0 Assess and Finalize Scope and Approach</b>	Review existing documentation and work to date	Background	11/29/17	12/5/17	DONE	100%	
	Meetings with Bruce and Phil to understand project team members and structure, project goals, scope, approach, schedule, timeline	Meeting	11/29/17	12/5/17	DONE	100%	
	Meeting with CWI Executive Committee - 12/5	Meeting	12/5/17	12/5/17	DONE	100%	
	Prep Agenda and materials for December 12 CWI Annual Meeting	Prep	12/5/17	12/12/17	DONE	100%	
	<b>Deliver December 12 CWI Annual Meeting</b>	Meeting	12/12/17	12/12/17	DONE	100%	
	Develop 2018 Timeline and Milestones	Plan	12/12/17	12/29/17	DONE	100%	
	Set-up logistics (access, meetings, etc.)	Plan	12/20/17	12/29/17		50%	
<b>Deliverable: Agreed upon approach, team set-up with committee logistics</b>		<b>Deliverable</b>	<b>11/29/17</b>	<b>12/29/17</b>		<b>92.9%</b>	
<b>Phase 1 Develop Committees First Draft Plan</b>	Review and sort notes from Annual meeting and Survey - develop DRAFT first plan	Prep	12/12/17	1/12/18		75.00%	
	<b>Prep and deliver January 9th, 2018 CWI Executive Committee Meeting</b>	Meeting	1/2/18	1/9/18	DONE	100.00%	
	<i>Deliverables – debrief over December 12th meeting data, present schedule and milestones for next couple months, agenda</i>	<i>Deliverable and Forn</i>					
	<i>Meeting Format – conference call</i>	<i>Deliverable and Forn</i>					
	<b>Prep and deliver meetings with Committee Chairs (60 min)</b>	Meeting	1/9/18	2/10/18			
	<b>Between January 9th, 2018 – February 10th, 2018: Committees hold individual 90 minute working sessions.</b>	Meeting					
	Prep and deliver meeting(s) with Resource Alignment Committee (90 min)	Meeting	1/9/18	2/10/18			
	Prep and deliver meeting(s) with Partnership Committee (90 min)	Meeting	1/9/18	2/10/18			
	Prep and deliver meeting(s) with WIOA (90 min)	Meeting	1/9/18	2/10/18			
	Prep and deliver meeting(s) with Strategic Initiatives Committee (90 min)	Meeting	1/9/18	2/10/18			
	<i>Deliverables – Decide on asset map priority, Discussion around net migration (via Dawn Pratt), their committee role, dashb</i>	<i>Deliverable and Forn</i>					
	Prep and deliver meeting(s) with Executive Committee (90 min)	Meeting	1/9/18	2/10/18			
	Prep first draft of full final plan	Prep	1/2/18	2/13/18			
<b>Deliverable: DRAFT Plan for Each Committee</b>		<b>Deliverable</b>	<b>12/12/17</b>	<b>2/13/18</b>		<b>FALSE</b>	
<b>Phase 2 Prep and Deliver Full CWI Feb 13 Meeting</b>	Prep Agenda and materials for Feb 13 meeting	Prep	2/3/18	2/13/18			
	Set-up logistics for Feb 13 meeting (location, facilitators, etc.)	Plan	2/3/18	2/13/18			
	<b>Prep and Deliver February 13th, 2018 CWI Council/Committees Meeting</b>	Meeting	2/3/18	2/13/18			
	<i>Additional work time provided at the committee sessions on February 13th. WIOA (1); Partnership (1), Resource (1).</i>	<i>Deliverable and Forn</i>					
	<i>Meeting Format – CWI Committees meet from 10:00AM-1:30PM, working lunch, CWI Council to meet 1:30 PM-3:30 PM</i>	<i>Deliverable and Forn</i>					
	<i>Finalize DRAFT Committee / Priority Plan</i>	<i>Deliverable and Forn</i>					
	<i>Prioritize / Order</i>	<i>Deliverable and Forn</i>					
	<i>Assign Leads and Team Members</i>	<i>Deliverable and Forn</i>					
	<i>Resources – What resources do they need to accomplish the Strategy?</i>	<i>Deliverable and Forn</i>					
	<i>Deliverables – want the draft CWI strategic plan presented, group prioritization, feedback, determine resources.</i>	<i>Deliverable and Forn</i>					
Process results from meeting and create DRAFT of full plan	Prep	2/13/18	2/26/18				
Work with Marketing to develop DRAFT Plan	Prep	2/13/18	3/10/18				
<b>Deliverable: Final DRAFT Prioritized Plan</b>		<b>Deliverable</b>	<b>2/3/18</b>	<b>3/10/18</b>			
<b>Phase 3 Prep and Deliver April 10 Meeting</b>	<b>Prep and Deliver week of February 19th or February 26th, 2018 – Strategic Initiatives Committee Meeting</b>	Meeting	2/14/18	3/10/18			
	<i>Deliverables – Review draft committee plans, review resources, talk dashboard, review measures</i>	<i>Deliverable and Forn</i>					
	<i>Meeting Format – conference call or webex</i>	<i>Deliverable and Forn</i>					
	<b>Prep and Deliver March 13th, 2018 CWI Executive Committee Meeting</b>	Meeting	3/1/18	3/13/18			
	<i>Deliverables – Agenda for April 10th agenda, committee status report out on draft committee plans</i>	<i>Deliverable and Forn</i>					
	<i>Meeting Format – conference call</i>	<i>Deliverable and Forn</i>					
	Prep Agenda and materials for April 10 meeting	Prep	3/14/18	4/3/18			
	Set-up Logistics for April 10 meeting (location, facilitators, etc.)	Prep	3/14/18	4/3/18			
	<b>Deliver April 10th, 2018 CWI Council and Committee Meeting</b>	Meeting	4/10/18	4/10/18			
	<i>Deliverables – Present final draft CWI plan, present sharepoint site, obtain final plan feedback</i>	<i>Deliverable and Forn</i>					
<i>Meeting Format – Kent presents final draft plan to Council; committees assign in sharepoint, set plan for remainder of the ye</i>	<i>Deliverable and Forn</i>						
Process results from meeting	Prep	4/10/18	4/30/18				
Prep and deliver meeting(s) with Executive Committee	Prep	4/10/18	4/30/18				
Finalize FINAL plan	Prep	4/10/18	4/30/18				
<b>Deliverable: Final Plan</b>		<b>Deliverable</b>	<b>2/14/18</b>	<b>3/10/18</b>			
<b>Phase 4 Plan and Design SharePoint Infrastructure</b>	1. Develop Strategic Plan SharePoint site	Prep	2/13/18	4/21/18			
	2. Develop Strategic Plan Action Item list	Prep	2/13/18	4/21/18			
	3. Train / Transfer Knowledge to SharePoint Administrators and Committee Administrators	Prep	4/21/18	4/30/18			
	<b>Deliverable: Built out Strategic Plan SharePoint site</b>	<b>Deliverable</b>	<b>2/13/18</b>	<b>4/21/18</b>			

## DRAFT CWI Strategic Plan and WIOA Assigned Objectives

### **PRIORITY V: SERVE THE UNDER-REPRESENTED POPULATIONS** [Workforce Innovation & Opportunity Act Committee - WIOA]

Focus on serving under-represented populations with differentiated, targeted strategies

*Red italic are the sticky notes from December 12<sup>th</sup> meeting*

#### **A. Step 2: Remove Barriers to Work - Reform Welfare – WA – COMMITTEE NOT RESPONSIBLE BUT INFORMED**

Future State: TBD

- 1. TBD at Jan 22<sup>nd</sup> meeting – are there any actions from this committee?*

#### **B. Step 2: Remove Barriers to Work - Support Veterans' Post-Military Career Goals – WA**

Future State: TBD

- 1. Reach out to out of state military bases to those being discharged coming back to Wisconsin and provide the options we offer here. 5 dot votes.*
- 2. Provide accelerated training as a co-requisite for all including underrepresented populations. 4 dot votes. SIDE NOTE – We believe that the term underrepresented needs to be more fully defined, so we know exactly who we are talking about.*
- 3. Support veterans families and spouses with training too.*
- 4. Better align needs with industry and veterans affairs.*
- 5. Provide credit for prior learning for military vets.*
- 6. Provide adult dislocated workers with stipends during training to help cover costs.*
- 7. Provide reentry benefits and support for those in training programs.*

#### **C. Step 2: Remove Barriers to Work - Help People with Disabilities Enter the Workforce – WA**

Future State: TBD

- 1. TBD at Jan 22<sup>nd</sup> meeting*

#### **D. Step 2: Remove Barriers to Work - Provide Training in Correctional Facilities – WA**

Future State: TBD

- 1. Make early release available for those who go to targeted training. 9 dot.*
- 2. Inmates – create vocational training programs for all. Institute work release centers at the local technical colleges with short term certificate reciprocity. 7 dot vote.*
- 3. Inmates – For those incarcerated, expungement of low crimes. 6 dot vote.*
- 4. Inmates – early release. Consider releasing inmates from minimum custody facilities once they have successfully completed a tech college certificate program.*
- 5. Inmates -- Discuss training and adjudication options. 5 dot vote.*
- 6. Inmates – Add more mobile labs with DOC prisons, add more funding to purchase them, so we can train them for these high demand fields. 4 dot vote.*
- 7. Provide inmates training through the tech colleges, allowing for early release as well. 4 dot votes.*
- 8. Inmates – violent offenders help train service dogs. 2 votes.*
- 9. Inmates – Add vocational teachers in DOC prisons to expand training of inmates with high demand fields, certified by local technical colleges.*
- 10. Provide more intensive training for juvenile offenders.*

## Governor's Workforce Agenda Announced November 29<sup>th</sup>, 2017

MEN AND WOMEN AT WORK

# WISCONSIN'S WORKFORCE AGENDA

**STEP ONE:  
INCREASE WORKER TRAINING**

**INVEST IN K-12 EDUCATION**  
Our budget invests a historic \$11.5 billion into K-12 education to drive student success and help build a strong workforce.

**EXPAND OPPORTUNITIES IN OUR TECHNICAL COLLEGES**  
Our budget makes a significant investment in Wisconsin's tech colleges to create a highly skilled, dependable workforce.

**STRENGTHEN TIES BETWEEN THE UW SYSTEM AND THE WORKFORCE**  
Our budget includes an increase in financial support for the UW System to produce more graduates for high demand areas.

**SUPPORT STUDENTS AT PRIVATE COLLEGES & UNIVERSITIES**  
Our budget increases needs-based support for students at private, non-profit colleges to its highest level ever: \$56.3 million over the 2017-19 biennium.

**ENCOURAGE ADULT APPRENTICESHIPS**  
We support registered apprenticeship programs, which help supply the highly skilled workforce businesses seek.

**INCREASE WISCONSIN FAST FORWARD WORKER TRAINING**  
Wisconsin Fast Forward, the state's customized worker training program, supports customized hands-on training for in demand careers.

**STEP TWO:  
REMOVE BARRIERS TO WORK**

**REFORM WELFARE**  
We eliminated the so-called "benefits cliff" for child care to encourage more people to work, take more hours, and advance into higher wage jobs.  
We are expanding public assistance requirements for able-bodied adults to include at least 80 hours/month of work or employability training to help individuals move from government dependence to true independence.  
We are expanding the use of drug screenings for those applying for public assistance. Those who fail a drug screening and drug test are offered rehabilitation so we can get them healthy and into the workforce.

**SUPPORT VETERANS' POST-MILITARY CAREER GOALS**  
We continue to support and invest in the state's veterans, offering one of the most generous GI Bills in the country and providing 23 of 26 state veteran programs, more than any other state.

**HELP PEOPLE WITH DISABILITIES ENTER THE WORKFORCE**  
We are investing in training to help people with disabilities enter the workforce and enjoy the dignity that comes from work.

**PROVIDE TRAINING IN CORRECTIONAL FACILITIES**  
We are investing in training for inmates at correctional institutions in order to meet our workforce needs and improve outcomes. Inmates who have a job after leaving an institution are less likely to reoffend.

**STEP THREE:  
ATTRACT & RETAIN TALENT**

**LAUNCH NATIONAL MARKETING CAMPAIGN TO GROW WISCONSIN'S WORKFORCE**  
We will work with the legislature to pass legislation to provide \$6.8 million for a collaborative statewide campaign to attract talent to Wisconsin, leveraging the resources and mission of the Wisconsin Department of Workforce Development, Wisconsin Economic Development Corporation, and Travel Wisconsin.

WALKER.WI.GOV

### Step 1: Increase Worker Training

- **Invest in K-12 Education**  
Our budget invests a historic \$11.5 billion into K-12 education to drive student success and help build a strong workforce.
- **Expand Opportunities in Our Technical Colleges**  
Our budget makes a significant investment in Wisconsin's tech colleges to create a highly skilled, dependable workforce.
- **Strengthen Ties Between the UW System and The Workforce**  
Our budget includes an increase in financial support for the UW System to produce more graduates for high demand areas.
- **Support Students at Private Colleges & Universities**  
Our budget increases needs-based support for students at private, non-profit colleges to its highest level ever: \$56.3 million over the 2017-19 biennium.
- **Encourage Adult Apprenticeships**  
We support registered apprenticeship programs, which help supply the highly skilled workforce businesses seek.
- **Increase Wisconsin Fast Forward Worker Training**  
Wisconsin Fast Forward, the state's customized worker training program, supports customized hands-on training for in demand careers.

### Step 2: Remove Barriers to Work

- **Reform Welfare**  
We eliminated the so-called "benefits cliff" for child care to encourage more people to work, take more hours, and advance into higher wage jobs. We are expanding public assistance requirements for able-bodied adults to include at least 80 hours/month of work or employability training to help individuals move from government dependence to true independence. We are expanding the use of drug screenings for those applying for public assistance. Those who fail a drug screening and drug test are offered rehabilitation so we can get them healthy and into the workforce.
- **Support Veterans' Post-Military Career Goals**  
We continue to support and invest in the state's veterans, offering one of the most generous GI Bills in the country and providing 23 of 26 state veteran programs, more than any other state.
- **Help People with Disabilities Enter the Workforce**  
We are investing in training to help people with disabilities enter the workforce and enjoy the dignity that comes from work.
- **Provide Training in Correctional Facilities**  
We are investing in training for inmates at correctional institutions in order to meet our workforce needs and improve outcomes. Inmates who have a job after leaving an institution are less likely to reoffend.

### Step 3: Attract and Retain Talent

- **Launch National Marketing Campaign to Grow Wisconsin's Workforce**  
We will work with the Legislature to pass a bill providing \$6.8 million for a targeted campaign to attract talent to Wisconsin, leveraging the resources and mission of the Wisconsin Department of Workforce Development, Wisconsin Economic Development Corporation, and Travel Wisconsin. The Wisconsin Manufacturers of Commerce Future Wisconsin Project is a collaborative effort among the business community, public policy makers, educational institutions, and local chambers of commerce. The Future Wisconsin Summit helps to forge consensus on policy choices and strategies for our state through engaging speakers and panel discussions made up of industry leaders, educational administrators, and government officials.