
February 18, 2020

**Location:
Dairyland Power Co-Op
CEO Conference Room
3200 East Avenue S
La Crosse, WI 54601**

Employment/Training Working Group Meeting

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| 9:15 a.m. | Welcome, Opening Remarks |
| 9:20 a.m. | Special Topic Presentations, Discussion |
| 10:35 a.m. | Deliverables Discussion |
| 10:50 a.m. | Other Business |
| 11:00 a.m. | Working Group Meeting Adjourns |

All full Council, Working Group meeting materials will be available on the CWI webpage at <http://www.wi-cwi.org>

***In keeping with regulatory constraints, lunch is provided for CWI Board members and staff only**

Enclosed Meeting Packet Contents

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|--------|--|
| Page 1 | February 18, 2020 – Employment/Training Working Group Meeting Schedule and Packet Contents |
| Page 3 | February 18, 2020 – Employment/Training Working Group Meeting Agenda |
| Page 4 | November 19, 2019 – DRAFT Employment/Training Working Group Meeting Minutes |

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**Governor's Council on Workforce Investment
Employment/Training Working Group Meeting
Dairyland Power Co-Op
CEO Conference Room
3200 East Avenue S
La Crosse, WI 54601
Tuesday, February 18, 2020
9:15AM - 11:00AM
AGENDA**

- I. Welcome, Opening Remarks
 - a. Working Group Chair – Dawn Pratt

- II. Special Topic Presentations, Discussion
 - a. Bureau of Apprenticeship Standards – Apprenticeship Overview, Discussion
 - i. BAS State Director Joshua Johnson
 - ii. YA Section Chief Cathy Crary

- III. Deliverables Discussion
 - a. Next Steps
 - b. Report Out for afternoon Council meeting

- IV. Other Business
 - a. Approval of the Minutes – **ACTION REQUIRED**
 - b. Next Meeting – Wednesday, May 19, 2020
 - i. Scheduled CWI meeting, but working group welcome to meet in between these meetings to accomplish their goals.
 - c. Public Comment
 - d. Closing Remarks

- V. Adjournment

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>.

For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (414) 874-1680 or by email at TierneyB.Gill@dwd.wisconsin.gov. Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966.

**Governor's Council on Workforce Investment
Employment Training Infrastructure Working Group Meeting**

Dane County Job Center

1819 Aberg Avenue

Madison, WI 53704

9:15 a.m. – 11:15 a.m.

Tuesday, November 19, 2019

DRAFT MEETING MINUTES

Members Present: Andrew Disch (North Central States Regional Council of Carpenters); Dan Mella (Plymouth Schools); Ann Franz (New Manufacturing Alliance); Senator Andre Jacque; Dawn Pratt (Workforce Evolution); Ruthie Johnston (Croix Gear); Sheila Briggs (Department of Public Instruction/DPI) in attendance for Superintendent Carolyn Stanford-Taylor; Sara Rogers (Employ Milwaukee); Alan (Al) Petelinsek (Power Test); Ann Zenk (Wisconsin Hospital Association); Rhonda Suda (Southwest Wisconsin Workforce Development Board); Dave Volz (University of Wisconsin System) in attendance for Dr. Ray Cross

Members Not Present: Terrance McGowan (International Union of Operating Engineers Local (IUOE 139); Scott Bertschinger (Spancrete); Dave Brukart (University of Wisconsin System); Barbara Nick (Dairyland Power Cooperative); Rep. Warren Petryk

Others Present: Jill Moksouphanh (Division of Operations/DO): Facilitator; Dom Tervalon (Division of Employment and Training/DET): Staff Support; Bruce Palzkill (Division of Employment and Training/DET) Attendee

Objectives Met:

- Identified 3 priorities to focus on for the next six months
 - Priority I: C1: Invest in Employer Engagement with Career Pathways Development and Encourage Increased Opportunities for High Quality Work-Based Learning Experiences
 - Priority III: A3: Develop and Deploy Internships, Apprenticeships, and Career Campaign – Promotion/Marketing/Public Relations
 - Priority III: B2: Expand Youth Apprenticeship to Align with Registered Apprenticeship Opportunities
- Determine Leadership
 - Chair: Dawn Pratt
 - Vice Chair: Sheila Briggs

I. Welcome

- a. Jill and I (Dom) welcome the members of the workgroup and explains roles.

II. Introductions of Members in Attendance

- a. Andrew Disch (North Central States Regional Council of Carpenters) – Interested in

Apprenticeship and Job Training

- b. Dan Mella (Plymouth Schools) – Interested in education with emphasis on policy and K-12.
- c. Ann Franz (NEW Manufacturing Alliance) – Training to internships. Technology and it's impact on the workforce along with data analytics.
- d. Senator Andre Jacque – Interested in Small Businesses, Tourism and Economic Development. Also Youth and Registered Apprenticeship and recruitment of military (currently serving and veterans) and spouses into Wisconsin workforce.
- e. Dawn Pratt (Walbach Group) – Interested in Apprenticeship training due the previous participation as CWI Chair. Involved in the Inspire Program and would like to guide people outside of Wisconsin towards opportunities in Wisconsin.
- f. Ruthie Johnston (Croix Gear) – Building interest in manufacturing and trade careers (specifically in Hudson where she's located). Working in schools to spark interest in and engage especially with camps. Wants to address and find solutions to housing and transportation issues.
- g. Sheila Briggs (Department of Public Instruction/DPI) – Career pathways and LMI: how they can help youth towards great careers.
- h. Sara Rogers (Employ Milwaukee) – Has interests in manufacturing, transportation, training, Apprenticeship (Registered and Youth), disabled workers and veterans. Providing employers information on how to use resources that will lead them to qualified workers.
- i. Alan (Al) Petelinsek (Power Test) – Interested in the Apprenticeship programs. Helping network of companies figuring out issues of getting people to fill openings.
- j. Ann Zenk (Wisconsin Hospital Association) – Joined group for need to grow the health care workforce. Would like to have impactful outreach outside of the hospitals. Interested in utilizing apprenticeship more.
- k. Bruce Palzkill (Division of Employment and Training/DET) – Gave group additional information on Apprenticeship's (Registered and Youth) impact on Wisconsin's workforce and it's future growth potential. Shared information on WIOA training funds, Labor Market Information (LMI) from the Bureau of Workforce Information, Job Service, Mobile Job Centers and Wisconsin Fast Forward.
- l. Rhonda Suda (Southwest Wisconsin Workforce Development Board) – Has Human Resources experience and has worked with \$600,000 in programs for developing the workforce in Southwest Wisconsin. Believes that working in K-12 system is beneficial towards employment and training development.
- m. Dave Volz (University of Wisconsin System) – Would like to help students make connections to careers that will match their skills and abilities.

III. Strategic Plan & Executive Order 59 Review

- a. Reviewing information in CWI Fact Sheet with emphasis on the main focus of the Employment Training Infrastructure Working Group.
 - i. Priority I – Increasing Educational Attainment and Make It Affordable For All Wisconsin Residents
 - ii. Priority III – Increase Awareness and Expand Worker Training Programs, Internships and Apprenticeships
- b. Executive Order 59
 - i. Main purpose: Support and monitor equity. Make sure to obey policies that promote diversity, equity and inclusion.
 - ii. Takeaways:
 - 1. Groups found this review very helpful
 - iii. Questions, concerns and potential solutions:

1. Confusion over US Chamber of Commerce Collaborative Pull Model.
2. Sheila had a question about who's really doing the work from the suggestions and ideas from the workgroup.
 - a. Mike answered that boards are us usually the policy makers. Governance questions in other states. They've placed boards within the Governor's office in some cases.
 - b. Bruce noted that DWD takes action with white papers and collaborates with other agencies and boards.
 - c. Advising action(s) to the Governor is the main focus.

IV. Brainstorming and Determining Main Focus of Group

- a. Determining priorities for next six months:
 - i. Focusing on bridging Youth Apprenticeship to Registered Apprenticeship.
 1. Al suggested the inclusion of spokespeople and champions for apprenticeship programs.
 2. Rhonda commented the benefit of "Lunch and Learns" and how good promotion is key.
 - a. Also getting parents to understand and be aware of the apprenticeship programs.
 - ii. A3 of Priority III. Develop and Deploy Internship, Apprenticeships and Career Campaign – Promotion/Marketing/Public Relations became a focal point of the group.
 - iii. B2 of Priority III. Expand Youth Apprenticeship to Align with Registered Apprenticeship Opportunities also peaked the groups' interest.
 - iv. Xello and Inspire discussion
 1. DWD and DPI collaborative efforts mentioned along with Career Cruising.
 2. Grouped agreed to a possible Xello demonstration at February 19, 2020 meeting.
 - v. Additional comments, suggestions, recommendations, ideas, previous experiences:
 1. Ruthie – not enough support for youth apprenticeship due to the size of the job(s). Not certainty with funding.
 2. Dan – Chamber involvement and education contributed to the growth of apprenticeship in Plymouth.
 3. Senator Jacque - Apprenticeships aren't tax ductible right now like other forms of education and training. Expansion to tribal colleges. Course transfer cost reduction for more opportunities. Reducing costs. Challenging students so that they have options. Example of constituent who had to start over with apprenticeship credits when moving to WI.
 - vi. C1 of Priority I. Invest in Employer Engagement with Career Pathways Development and Encourage Increased Opportunities for High Quality Work-Based Learning Experiences was brought up by Sara Rogers. Group agreed that it would be a good idea to consider looking at this priority as well.

V. Leadership Decisions

- a. Chair: Dawn Pratt
- b. Vice Chair: Sheila Briggs

VI. Moving Forward

- a. Next Meeting will be on Tuesday, February 18th, 2020
 - i. Main Focal Points

1. Revisiting Priority I C1, Priority III A3 and B2
 - a. Bridging Apprenticeship programs
 - b. Marketing and communication of Apprenticeship programs
 - c. Marketing and communication of other career pathways
2. Registered Apprenticeship speaker also maybe including a Youth Apprenticeship speaker.
3. Xello Demo

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