

**Governor's Council on Workforce Investment
Growing Workforce Opportunities Working Group Meeting
Dairyland Power Co-Op Conference Room South 2A/B 3200 East Avenue S
La Crosse, WI 54601
Tuesday, February 18, 2020 9:15AM - 11:00AM**

MEETING MINUTES

Members Present: Betsey Harries (Ashland Area Development Corporation), Rodney Ferguson (CEO, Potawatomi Hotel and Casino), Corey Zetts (Menomonie Valley Partners), Saul Newton

Joined Meeting By Phone: Rolf Wegenke (WAICU), Fredi-Ellen Bove (Secretary DCF), Nora Roughen-Schmitt (Viroqua Chamber Mainstreet), Cedric Ellis (Olive enterprises)

Others Present: Sarah Lewandowski (DWD), Danielle Williams (DWD), Chytania Brown (DWD) Steve Laesch (DWD), Rebecca Deschane (WEDC Talent Initiatives Director)

Meeting Facilitator, Danielle Williams called the meeting to order at 9:26 a.m.

- I. Welcome, Opening Remarks
 - a. Working Group Co-Chair – Nora Roughen Schmidt- Welcomed everyone to the meeting.
- II. Asset Mapping of State Workforce Systems – Update
 - a. DWD Division Administrator Chytania Brown- Chytania Brown sent an email to members with results about asset mapping and what other states are doing. One state did respond, and it seems to be one of those ideas that sound great but is very costly, and resources are needed to keep it up to date. The committee may need a different approach. The committee agreed that asset mapping is not something to pursue at this time.
- III. Special Topic Presentations, Discussion
 - a. WEDC Programs, Outreaches, Updates
WEDC Talent Initiatives Director Rebecca Deschane- Presented about current WEDC initiatives in WI.
- IV. Deliverables Discussion

- a. Next Steps- Nora Roughen-Schmitt asked for thoughts on how the committee should move forward. Discussion began on what the next steps will be. What percentage of students are staying in WI and those that are leaving? What are the trends and the reasons? Can we get some information from the UW career services offices? Rolf Wegenke will pull information from Alumni Groups and career services offices. Cedric Ellis stated that 75% of interns stay in WI. He will talk with HR to see what that looks like for the UW system. Nora Roughen-Schmitt has seen an influx in young people attending educational events and she will look into getting local data as to why they chose that certain part of the state.
- b. Report Out for afternoon Council meeting- Betsey Harries

V. Other Business

- a. Approval of the Minutes – **ACTION REQUIRED**- spelling error to be fixed. Rodney Ferguson moved to approve the minutes and Corey Zetts seconded. Motion was unanimously approved.
- b. Next Meeting – Wednesday, May 19, 2020
 - i. Scheduled CWI meeting, but working group welcome to meet in between these meetings to accomplish their goals.
- c. Public Comment
- d. Closing Remarks

VI. Adjournment: 11:05 a.m.

Rolf Wegenke moved to adjourn the meeting; Cedric Ellis seconded. Motion was unanimously approved.

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>.

For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (414) 874-1680 or by email at TierneyB.Gill@dwd.wisconsin.gov. Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966