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**April 27, 2021**

**Virtual Meeting (Microsoft Teams Meeting)**

**3:00 p.m. – 4:00 p.m.**

**Join By Phone: 1-608-571-2209**

**Phone Conference ID: 704 795 166#**

**Growing Workforce Opportunities Working Group Virtual Meeting**

3:00 p.m.	Working Group Meeting
4:00 p.m.	Working Group Meeting Adjourns

All full Council, Working Group meeting materials will be available on the CWI webpage at <http://www.wi-cwi.org>

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**Enclosed Meeting Packet Contents**

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**Governor's Council on Workforce Investment (CWI)  
Growing Workforce Opportunities Working Group Meeting  
Virtual Meeting (Microsoft Teams Meeting)  
Join By Phone: 1-608-571-2209  
Phone Conference ID: 704 795 166#  
Tuesday, April 27, 2021  
3:00 p.m. – 4:00 p.m.**

**AGENDA**

- I. Welcome, Opening Remarks – Kathi Seifert
- II. Upskilling Pilot Project / Telecommuting Survey Results – Bruce Palzkill
- III. Out of State Recruiting Update – Kathi Seifert
- IV. Other Business
  - a. Approval of the October 13, 2020 Meeting Minutes – **Action Required**
  - b. Next Meeting – TBD
  - c. Public Comment
  - d. Closing Remarks
- V. Adjournment

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>.

For questions about the agenda, contact Patrick Lonergan, Department of Workforce Development, Division of Employment and Training by phone at (608) 405-4279 or by email at [Patrick.Lonergan@dwd.wisconsin.gov](mailto:Patrick.Lonergan@dwd.wisconsin.gov). Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966.

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**Governor's Council on Workforce Investment (CWI)  
Growing Workforce Opportunities Working Group Meeting  
Zoom Virtual Conference Call**

**Meeting Link:** <https://us02web.zoom.us/j/82377467382>

**Meeting ID:** 823 7746 7382

**Tuesday, October 13, 2020**

**11:00AM - 12:00PM**

***DRAFT MEETING MINUTES, PENDING OFFICIAL APPROVAL***

**Members Present:** Cedric Ellis, Kathi Siefert, Rolf Wegenke, Pravin Raikar, Rodney Ferguson, Betsey Harries, Emily Conklin (Rep Shankland Office), Nora Roughen Schmidt

**Others Present:** Tierney Gill, Bruce Palzkill, Steve Laesch, Margaret McMahon (for Secretary Emilie Amundson)

I. Welcome, Opening Remarks  
a. Kathi Siefert

Kathi thanked members for attending, opened the meeting, and turned it over to Bruce Palzkill to share DWD's workforce updates around grants and training investments.

II. Workforce Updates – Bruce Palzkill

Bruce Palzkill shared updates on grant applications that DWD was working through, including national dislocated worker grants, COVID grants linked to humanitarian efforts such as cleanup and supply purchasing, opioid grants, and apprenticeship expansion/talent development grants. Bruce also provided updates on the new drive through job fairs DWD had been holding due to COVID restrictions, as well as virtual job fairs, coordination efforts with the local boards, Job Center of Wisconsin updates, and online rapid response strategies for dealing with laid off workers and helping move the needle of getting people into good paying jobs. Members discussed the impact of limited broadband access and the affect it is having on remote work (addressed further to the recommendations of the WIOA working group), as well as how members could best help spread the word about growing workforce opportunities in their respective areas.

III. Asset Mapping Presentation – Pravin Raikar

Kathi introduced Pravin to the group. Pravin shared that he was excited to be a member of this group, as he looks forward to using his skills sets and analytical background to contribute to Wisconsin's growth, particularly through asset mapping and data analysis. Pravin walked members through his presentation of a suggested working group approach to asset mapping, especially how the local levels can participate in moving the current state to the future state of workforce through collaboration, sector partnerships, innovation, and developing a competitive edge around key performance indicators of in-demand job sectors. Discussions ensued on what an asset map could look like, and what role the working group could play in oversight or maintaining of the map. Bruce indicated that he, Pravin, Kathi,

and Dennis Winters had met and would continue to meet going forward on ways to make a state asset map something of a reality, while addressing the challenges to creating and maintaining such a project especially in the COVID and post-COVID world of workforce.

#### IV. Discussion on Committee Efforts to Help Move Things Forward

Margaret McMahon asked about a shortage in childcare providers and how that could affect workforce development efforts going forward. It was indicated that early childhood/childcare issues are an interest of Chair Tyler, so that such topics are always on the agenda and the topics are useful going forward for addressing the unique challenges facing that industry. It was suggested that the concerns be incorporated into the group's strategic priorities as well.

#### V. Other Business

- a. Approval of the May 8, 2020 Meeting Minutes – **ACTION NEEDED**

Minutes approved with spelling edit.

- b. Next Meeting – TBD
- c. Public Comment

There were no public comments.

- d. Closing Remarks

#### VI. Adjournment

Kathi adjourned the meeting after thanking members for their attendance and engagement around the many issues of attracting and retaining talent in Wisconsin.

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>.

For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (414) 874-1680 or by email at [TierneyB.Gill@dwd.wisconsin.gov](mailto:TierneyB.Gill@dwd.wisconsin.gov). Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966.